

MVP Program

As an MVP partner, you are not just part of our network – you are at the heart of our mission to innovate, lead, and shape the future of our industry together.

Join us, and gain access to dynamic co-marketing initiatives, cutting-edge technical support, priority resources, and significant pricing advantages.

What Can We Do For You

- By becoming an MVP partner, you unlock a pathway to growth through exclusive benefits, robust support, and unique opportunities that drive profitability.
- Our program is structured with four distinct tiers, each offering increasing advantages tailored to your achievements and commitment.
- Whether you're just starting your journey or aiming to elevate your business to the highest level, the MVP Program provides everything you need to succeed.



Partner



Executive



Ambassador



Elite

Core Requirements				
Sales (Annually)/Sales volume objectives	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.
*Certification/Certification training objectives	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.
Core Benefits				
Pricing Benefits/ MSRP Discounts	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.
Demo Purchase Program	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.	*Please join the MVP program for more details.
Extended Warranty (years)	/	/	/	/
Over the Counter Exchange	✓	✓	✓	✓
Project Registration *Over \$10,000 MSRP	✓	✓	✓	✓
Co-Marketing		✓	✓	✓
Online Certification Courses	✓	✓	✓	✓
Dealer Portal	✓	✓	✓	✓
Dedicated Account Manager	✓	✓	✓	✓
Tech Support/ Dedicated Project Technical Support		Dedicated Project Technical Support	Dedicated Project Technical Support	Dedicated Project Technical Support
Tech Support/ Email Response	Email Response within 24 hours	Email Response within 24 hours	Email Response within 12 hours	Email Response within 12 hours
Tech Support Line	General Line	General Line	Priority Line	Priority Line
Partner Care Program		✓	✓	✓
Lead Generation		✓	✓	✓
Technical Consultant		✓	✓	✓
MVP Summit*			Eligible for 2 people**	Eligible for 2 people**
LumiCloud Access	✓	✓	✓	✓
Exclusive Nomination Opportunity			Dealer Advisory Nomination	Dealer Advisory Nomination

*This requirement will be mandatory in the future once the certification training program is launched.

*Stay up-to-date with our demo purchase program. Our partners have the opportunity to purchase demo products at a discounted rate each year based on tier level.