



Bring discreetly designed, intelligent video to your customers' meeting spaces

The Challenge

Hybrid work has raised expectations for every meeting space. Your customers and their employees now expect intelligent, AI-enhanced video experiences across rooms of all sizes without added complexity.

But many organizations struggle to:

- Scale high-quality video performance consistently across different room types.
- Deploy intelligent solutions that adapt to how people actually use spaces.
- Integrate collaboration technology without disrupting room design.
- Manage, monitor, and maintain video systems efficiently at scale and all in one place.
- Gain visibility into how meeting spaces are used and how to optimize them.

Without intelligent, network-connected solutions, customers are forced to compromise between performance, design, and scalability.

The Opportunity

Organizations that standardize intelligent video across meeting spaces can:

- Deliver brilliant optics and AI-powered framing for more natural and equitable meetings.
- Scale intelligent performance across rooms without sacrificing design.
- Simplify deployment and management with connected, insight-driven systems.
- Provide real-time data that informs space utilization and real-estate planning.

The Solution: Rally AI Camera

Rally AI Camera is designed to deliver brilliant optics in a discreet, low-profile form. Built with a one-inch imaging sensor and AI-powered RightSight 2 technology, it automatically frames participants to ensure everyone is seen clearly. Designed to blend seamlessly into modern workplaces and work harmoniously across different room sizes and designs, Rally AI Camera mounts on-wall or in-wall for a subtle but clean, professional presence.



Rally AI Camera's

Top Three Business Outcomes

1

Equitable, AI-Powered Meetings

Help customers ensure every participant is clearly visible with RightSight 2 intelligent framing, creating more natural and inclusive collaboration experiences without complex setup.

2

Scalable Intelligent Video Performance

Support IT teams by enabling them to extend high-quality video standards across more rooms with flexible deployment and remote management via Logitech Sync.

3

Seamlessly Integrate into Collaboration Spaces

Bring brilliant optics and audio to your customers' workspaces so they can focus on meetings, not technology, with a discreet, low-profile solution that blends into the background.

What's Next?

It's Time to Start the Customer Conversation

As your customers expand their use of video in meeting rooms, many are ready to modernize their collaboration standards.

Look for opportunities to:

- Upsell existing room deployments with intelligent video upgrades.
- Expand into medium and larger spaces with scalable solutions.
- Attach audio, mounting accessories, and Sync-enabled management.
- Elevate conversations from devices to intelligent collaboration outcomes.

Then ask questions like:

- Are your larger rooms delivering the same experience as your smaller ones?
- Is visibility an issue in your hybrid meetings?
- Are you looking for ways to improve meeting equity without adding complexity?
- Does your technology blend seamlessly into the design of your rooms?



START THE CONVERSATION

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