





TABLE OF CONTENTS

Introduction	4
A History of Innovation	6
The Experience Center	8
Technologies R&D	10
PERFORMANCE PRODUCTS	
VTX Series	14
SRX900 Series	16
INSTALLED AUDIO CASE STUDIES	
Warner Theater	20
SoFi Stadium	22
UBS Arena	24
Virgin Hotels Las Vegas	26
Grand Ole Opry	28
TOURING AUDIO CASE STUDIES	
Summerfest	32
Enrique Iglesias Tour	34
Pitbull Tour	36
Styx & REO Speedwagon Tour	38
Award Shows	40



For more than 75 years...

JBL has brought music to life in a way people can feel for more than 75 years. From iconic concerts to the world's biggest sporting events, our award-winning sound has powered the world's most epic musicians, athlete performance and venues. We unleash the power of music so you can live life to the fullest wherever and whenever.



A History of Innovation | 1946 - Now



1946



JBL Founded

James B. Lansing founds **James B. Lansing Sound** in south Los Angeles.

1948



Bringing the Bass

Second low-frequency loudspeaker in JBL history, the iconic **D130 Wide-Range 15" Driver**, debuts.

1954



High-Frequency Innovation

Legendary **375 High-Frequency Compression Driver** debuts.

1962



Studio Firsts

World's first two-way studio monitors, **JBL 4320s**, are introduced.

1979



Breaking New Ground

First high-frequency diaphragms featuring titanium are launched.

1980



Setting the Standard

World's first portable PA system, **The Cabaret® Series**, debuts.

1982



Blockbuster Sound

Model 4675 becomes the first THX® Approved Cinema System.

1991



Tradition of Firsts

Array Series launched as one of first pro audio speakers to feature neodymium magnets.

1995



EON Becomes an Icon

The best-selling **EON Family** launches and sets the benchmark for great portable powered loudspeakers.

2000



VERTEC Line Array Series

VERTEC Line Array loudspeakers and their accompanying revolutionary prediction software calculator debut transforming next-generation performance audio.

2002



Technically Superior

JBL is honored with several scientific and technical awards from the **Motion Picture Academy**.

2005



Studio Firsts

World's first two-way studio monitors, **JBL 4320s**, are introduced.

2006



VRX Series

VRX Constant Curvature Line Array loudspeakers launch as a welcome addition for musicians and DJs needing a great sounding, powered pro speaker system.

2007



Light Yet Powerful

The **PRX500 Series** is launched as the lightest portable PA in its class and is equipped with Crown Class D amplifiers.

2014



Reference Quality

The **JBL M2**: Master Reference Studio Monitor, with patented Image Control Waveguide, is unveiled.

2015



SRX800 Series

The **SRX800 Series** powered loudspeakers, JBL's truly innovative portable powered loudspeakers for sound reinforcement launches combining premium transducers, built-in Crown DriveCore amplifiers and user-configurable DSP.

2017



Underscoring Excellence

Flagship **VTX A-Series** Line Arrays debut and embody next-generation JBL Performance Audio innovation.

2018



Another First for Cinema Audio

Newly developed JBL Cinema Loudspeaker Technology becomes first to support **Onyx** solid LED screens.

2021



Raise the Roof

In the same year, **PRX ONE**, **EON700** and **JBL Pro Connect App** are all launched as incredibly powerful and robust portable PA solutions.

2022



New Dimension of Performance

JBL SRX900 High-Performance Professional Sound Systems are introduced.



Flagship Launch

The flagship **VTX Performance Audio Family** grew considerably with the **VTX A6** Line Array and **B15** Subwoofer models' debut.



The Experience Center

Located in Northridge, California, the HARMAN Experience Center is a 15,000-square-foot facility that showcases the company's family of brands in a variety of entertainment and enterprise market applications. JBL is represented heavily throughout the Experience Center. Starting out in the Center's grand entrance corridor with a Technical Grammy Award, given for JBL's continual mastery and innovation in concert, studio, cinema and broadcast sound and monitors to ensure exacting standards for the most accurate sonic experience. With solutions by Crown, AKG, Soundcraft and more also present, the Showroom is a brilliant display of innovation, collaboration and synergy between JBL and the rest of the HARMAN family.





Technologies R&D

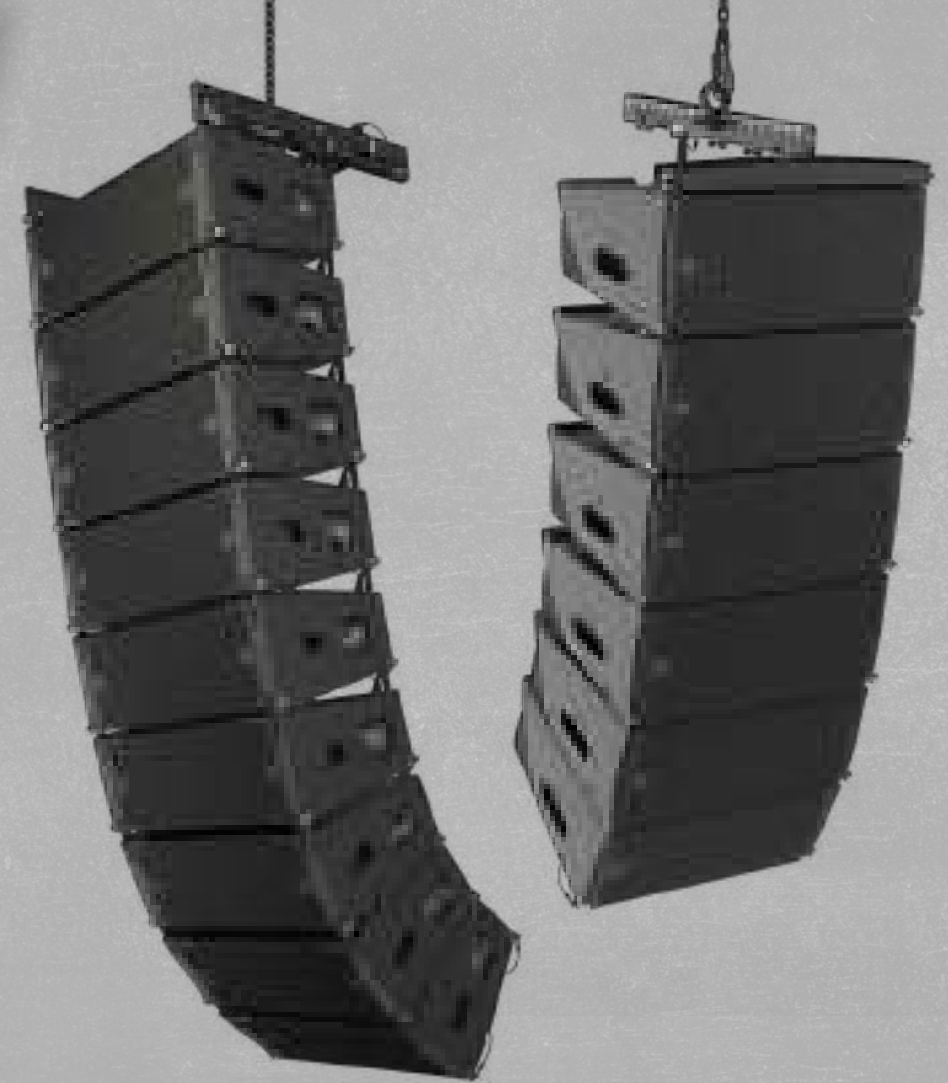
From the very beginning, our company mission has stayed the same: to create the best tools for better, more accurate sound. That is why our Research and Development team works every day to test and maximize the limits of our current offerings as well as reach new technological heights for the future. Every JBL Professional product undergoes stringent reliability testing above and beyond what the product will face when deployed in the real world. Since we know that JBL is the brand industry leaders trust to always deliver and never compromise, we place all of our speakers through our time-tested 100-Hour Torture Test. This procedure is unlike any other test in the industry, guaranteeing that our clients can rely on JBL in even the most mission-critical applications.



PERFORMANCE PRODUCTS

VTX SERIES

SRX900 SERIES



VTX SERIES

The VTX A-Series is JBL's next-generation tour sound solution for mid- to large-size touring applications and high-end fixed installations. The series was designed from scratch to address not only audio performance, but the full scope of challenges faced by tour sound professionals, rental companies, FOH engineers and live production crews. JBL's proprietary transducer technology and high-frequency waveguides deliver. Want streamlined deployment and setup? A patented JBL rigging mechanism and redesigned suspension system make it happen. Want reduced weight and optimized transportability? Refinements to the physical design ensure just that. A full range of rigging and transportation accessories round out system offerings. The VTX A-Series: With advanced acoustics, common rigging systems and full software integration, it's never been easier to deliver extraordinary sound at any scale.



Versatile rigging system provides flexibility to pole mount, ground stack or fly the VTX Series. ▶

**NEXT-GEN LOUDSPEAKER TECHNOLOGY**

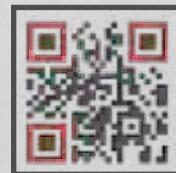
Innovative passive two-way design for ultra-low distortion and seamless horizontal directivity.

JBL TRANSDUCERS

Custom HF driver with extended low frequency response for perfect directivity match between LF and HF sections.

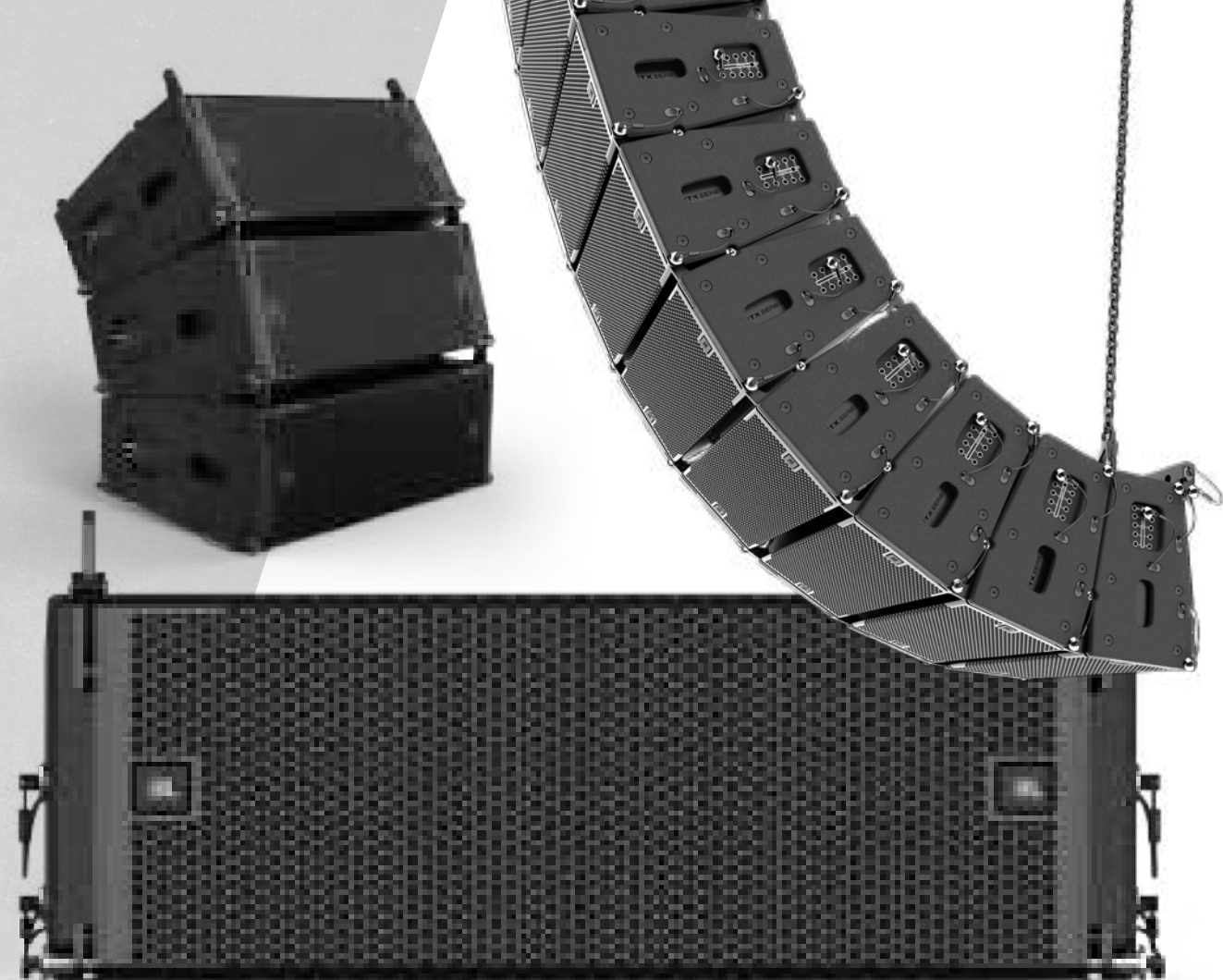
INNOVATIVE RIGGING SYSTEM

Patented auto-locking rigging system for quick, easy, and accurate deployment of integrated systems.



SCAN HERE

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THIS PRODUCT



SRX900 SERIES



The SRX900 Series embodies the advanced performance principles that drive JBL's development of audio products that make a real difference in the world of professional audio. This family of powered line arrays and subwoofers addresses the growing need for affordable, scalable small and medium-format professional sound-reinforcement solutions. It's ideal for rental companies, fixed installations and musicians seeking the ultimate combination of performance and portability.

The SRX900 Series' outstanding sonic performance is based on time-tested JBL technologies. Custom-engineered and manufactured, high-power-handling transducers deliver extremely low distortion, high fidelity and class-leading output. Precision waveguides provide accurate pattern control for intelligibility and definition that are unmatched in this category.



Versatile rigging system provides flexibility to pole mount, ground stack, or fly the SRX900 Series.



BEST-IN-CLASS PERFORMANCE

JBL transducer technology delivers class-leading sonic performance and superior dynamic range.

INNOVATIVE ACOUSTIC DESIGN

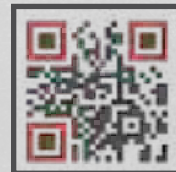
Innovative two-way design integrates LF and HF components onto a single unified horn for seamless horizontal coverage.

POWERED SOLUTION

Onboard Class-D amplification and DSP provide optimum performance and consistency anywhere in the world.

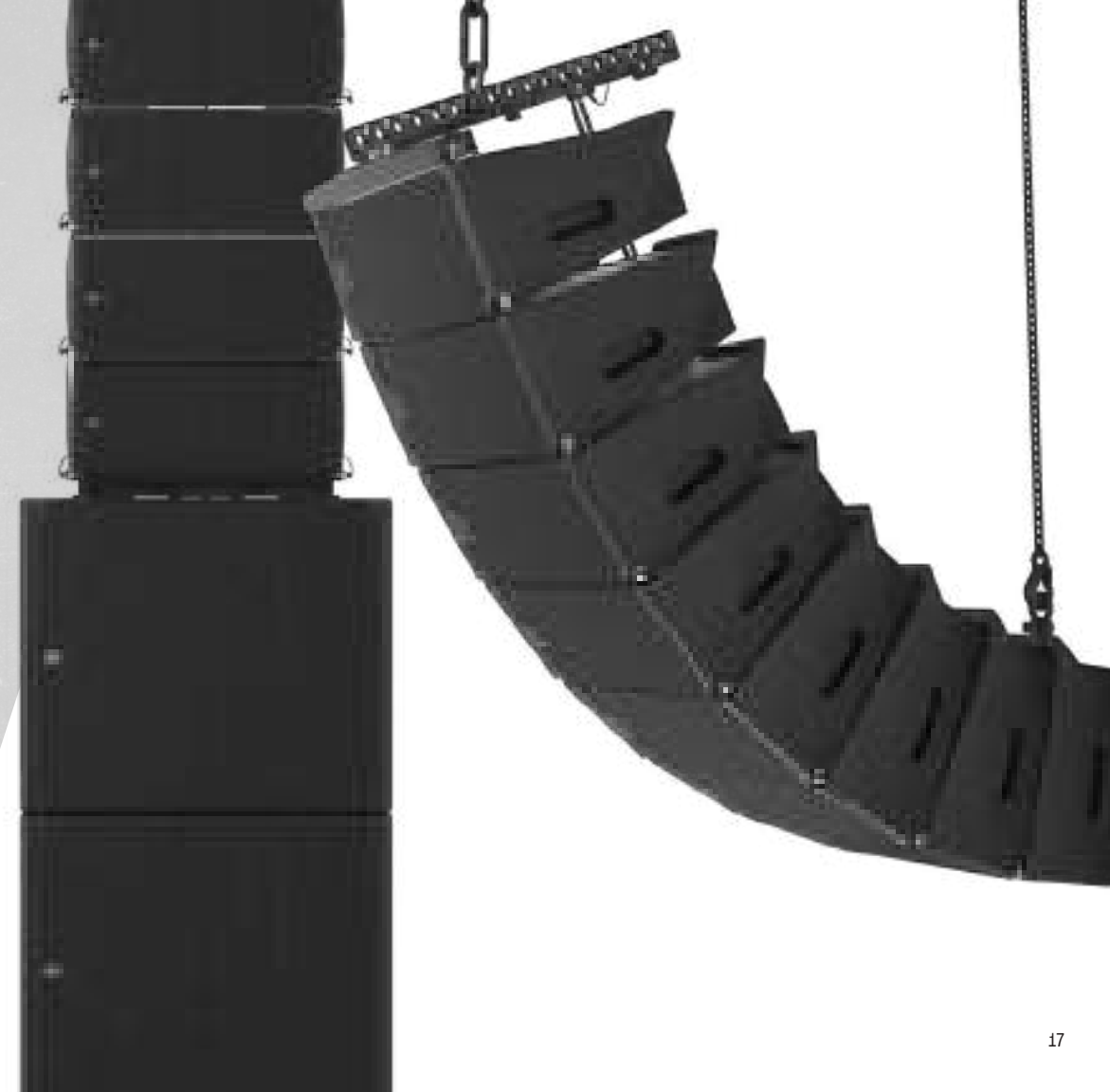
COMPLETE SYSTEM

The SRX900 Series is a complete solution featuring full-range products, subwoofers, accessories, and software.



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INSTALLED AUDIO

CASE STUDIES





CASE STUDY

Warner Theater

THE OPPORTUNITY

The historic Warner Theatre required a new and modern house audio system that could support the majority of incoming productions

THE SOLUTION

Production manager Ryan Patsy, consultants David Bateman of Acentech and Todd Pander of Dobil installed state-of-the-art JBL VTX Series loudspeakers and Crown I-Tech Series amplifiers.

"IF JBL WAS DOING SOMETHING WRONG, IT WOULDN'T BE HERE THIS MANY YEARS LATER. IF YOU SEE JBL ON A RIDER, YOU KNOW IT'S GOING TO WORK AND IT'S GOING TO SOUND GOOD."

- DAVID BATEMAN, CONSULTANT

THE IMPACT

"Erie Events were looking for a house sound system that could meet as many of the touring acts' riders as possible," said Bateman. "They were bringing in more Broadway-style big performance bus-and-truck type shows and wanted to be able to facilitate that. The JBL system is rider-friendly because of name recognition, performance and longevity. If JBL was doing something wrong for all these years, it wouldn't be here this many years later. If you see JBL on a rider, you know it's going to work and it's going to sound good."

"The A8s are crisp and clean. We've had no complaints with the new system," said Patsy. "We used to have complaints before, largely in part because we'd do shows in one day, and they wouldn't have time to tune the system properly under the gun. We've eliminated that step for a lot of our smaller performances. We just need to hook the system up and it's going to cover the space great with intelligibility everywhere in the room."

"JBL has some very happy customers here at the Warner Theatre," said Patsy. "Bands and production crews are really happy when they roll in and see the JBL VTX system in the air. They know their artist is going to be happy with the sound that their audiences get. We are ecstatic with it. We've heard nothing but compliments from everyone about how good our new VTX system sounds."



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CASE STUDY

SoFi Stadium

THE OPPORTUNITY

Los Angeles' SoFi Stadium required a networked system to support its next-generation features like The Infinity Screen by Samsung, the massive ring-shaped LED video board at the venue's center.

THE SOLUTION

To complete the fan experience with stadium-filling sound, Pro Media Audio & Video and WJHW and Henderson Engineering installed a networked audio system featuring JBL, Crown and BSS solutions.

"SOFI STADIUM IS ONE OF THE NFL'S CROWN JEWELS AND WE ARE SO PROUD TO PARTNER WITH HARMAN TO GIVE FANS A FULLY IMMERSIVE AUDIO AND VISUAL EXPERIENCE FROM EVERY SEAT." - **HARRY PATZ, SR. VP AND GENERAL MANAGER, DISPLAY DIVISION, SAMSUNG ELECTRONICS AMERICA**



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THE IMPACT

After four years of development, SoFi Stadium opened September 8, 2020 with an official ribbon-cutting ceremony before its first NFL event. From planning to completion, the massive undertaking required close collaboration between the stadium owners, WJHW, Henderson Engineering, Pro Media & Video and HARMAN Professional Solutions.

"I've worked with a lot of manufacturers over the years and working with HARMAN has always been a great experience," said Demetrius Palavos, Senior Account Manager, Pro Media Audio & Video. "The process is always focused on an engineered solution, not based on a product that they want to push. It's about selecting the right product for the right reason in the right application. Working with our application engineer and the rest of the HARMAN team was very collaborative, and it was always with an eye on quality and performance above everything else."

"SoFi Stadium's video board sets a new standard for stadium technology. We are excited for the fans to receive this one-of-a-kind experience when they visit the stadium for years to come."

The VLA Series loudspeakers deliver high-output, full-range sound with broad coverage, while the PD700 Series speakers provide targeted supplemental coverage and the ASB7128 subwoofers deliver additional low-end impact.





CASE STUDY

UBS Arena

THE OPPORTUNITY

To provide world-class audio experiences for fans and attendees, Long Island's newly constructed UBS Arena required a state-of-the-art arena audio solution.

THE SOLUTION

Wrightson, Johnson, Haddon & Williams, Inc. designed and Diversified installed a sophisticated system consisting of more than 950 JBL loudspeakers, including VTX Series line array speakers.

"IN THE BOWL, WE HAVE VTX SERIES SPEAKERS WHICH IS FILLING THE ARENA WITH AMAZING SOUND FOR SPORTING EVENTS, PUMPING UP THE CROWD, AND DELIVERING CRISP AND CLEAR PA ANNOUNCEMENTS."

- BRIAN JONES, AV SYSTEMS ENGINEER IN CHARGE, UBS ARENA

THE IMPACT

"We're trying to provide the top level experience for all those, whether its thousands of fans here for a concert, making a memorable night, or a small group of people having a meeting here in one of our great spaces," said Brian Jones, AV Systems Engineer In Charge, UBS Arena. "In the bowl, we have our line arrays filled out with VTX Series speakers which are filling the arena with amazing sound for sporting events, pumping up the crowd, and delivering crisp and clear PA announcements."

"When good sound hits you it's a physical experience," added Jones. "The JBL system here can really drive that sound to our fans, and give them that experience. It's not just loud. Loud can be painful and uncomfortable. This system delivers volume along with clarity. You can still hear it and understand it, and you can still feel it."

"We specified the A12s for a variety of reasons," said Scott Bray, Consultant, Wrightson, Johnson, Haddon & Williams, Inc. "It met a size mark, because scoreboards are getting bigger all the time. They're getting taller and wider. We had a limited amount of space we had to fit into the rigging grid. The versatility of the JBL system met the requirements in terms of budget, SPL, performance and fitting into the grid."



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CASE STUDY

The Virgin Hotels Las Vegas

THE OPPORTUNITY

To give guests a classic Las Vegas luxury experience, the Virgin Hotel required an extensive range of audio solutions for everything from the pool to the in-house nightclub.

THE SOLUTION

Pineapple Audio selected and installed a range of JBL solutions throughout the hotel, including the versatile VTX Series speakers, discreet-yet-powerful Control Series speakers and more.

"THIS PROPERTY HAD A LONG HISTORY OF BEING SURROUNDED BY ENTERTAINMENT. WE LEANED HEAVILY INTO THE INTEGRATION TEAM, OUR BRAND PARTNERS, AND THEN ULTIMATELY WE GOT THE SOUND EXPERIENCE WE WERE LOOKING FOR."

- GARY SCOTT, HOSPITALITY EXECUTIVE, FORMER CEO OF VIRGIN HOTELS LAS VEGAS



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THE IMPACT

Named in tribute to Virgin Records' first London storefront, 24 Oxford is the hotel's full-ledged live venue and nightclub equipped to host a variety of artists and events. Given the many types of gatherings at Oxford 24, the Pineapple Audio team knew the JBL VTX Series was a natural choice for the audio system. The resulting rig included the award-winning VTX A12 line array, its smaller counterpart the VTX A8, the powerful VTX B18 and B28 subwoofers, and VTX M22 stage monitors. This setup ensures full coverage, maximum impact and consistent clarity for both the audience and the performers onstage.

Elsewhere in the hotel, JBL VTX AC16 and AC28/95 loudspeakers supply the outdoor beach, cabana areas and Sky Bar with the same level of audio quality found in Oxford 24. Finally, JBL VTX AC18 outdoor landscape speakers and AC18/95 weatherproof speakers discreetly provide the pool area with sonic clarity and coverage.

Even while just a mile off the Las Vegas strip, the Virgin Hotel is designed to give guests an only-in-Vegas experience from the moment they check in. The diverse slate of JBL solutions found throughout the hotel ensure that guests will always have full access to pristine background music, riveting live entertainment and much more.





CASE STUDY

Grand Ole Opry

THE OPPORTUNITY

Nashville's Opry House—the home of The Grand Ole Opry—required a new live sound solution for its famous weekly broadcasts in front of a live audience and other A-level concerts.

THE SOLUTION

In January 2023, Opry Entertainment partnered with Clair Global Integration to upgrade the iconic venue's aging sound system to a state-of-the-art JBL VTX loudspeaker system.

"THE NEW JBL VTX A-12 SYSTEM HAS ELEVATED THE GRAND OLE OPRY HOUSE TO A NEW LEVEL IN TERMS OF CLARITY, COVERAGE, AND FREQUENCY RANGE."

- MARK THOMAS, MANAGER TECHNICAL SERVICES, GRAND OLE OPRY

THE IMPACT

The nearly 180-degree seating of the 2400-seat venue required a system capable of delivering very wide coverage while maintaining high power, fidelity and consistency. The radio broadcast aspect of the venue also required an additional level of pattern control to help keep ambient sound levels to a minimum. The JBL VTX A12 large format line array system with low frequency support from the VTX B28 subwoofer powered by Crown iTech HD amplifiers was chosen to accomplish this. In addition to the main hang, JBL VTX A8, VTX-F12 and VRX928LA speakers provide supplemental coverage. The results have been widely acclaimed as a massive improvement to the sound of the Opry.



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TOURING AUDIO

CASE STUDIES





CASE STUDY

Summerfest

THE OPPORTUNITY

For its return following the COVID-19 pandemic, Summerfest required audio across 11 stages that provided clear dynamics for artists and impactful coverage for audiences.

THE SOLUTION

Audio provider Clearwing deployed JBL VTX A and V Series speakers throughout the festival—reliable choices for the past several years at Summerfest.

"EACH STAGE REQUIRED A PRODUCT LINE WITH RESOURCES THAT CAN FILL IN ONLY THE DESIRED COVERAGE GAPS WHILE SEGREGATING THE SPACE BEYOND. LUCKILY, THE VTX SERIES DOES JUST THAT." - **JEFFREY MAYER, REGIONAL AUDIO OPERATIONS, CLEARWING**



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THIS CASE STUDY

THE IMPACT

"Summerfest is a logistical marathon," said Jeffrey Mayer, Regional Audio Operations, Clearwing. "Each stage area is a unique footprint, and many have proximity concerns. They require a product line with resources that can fill in only the desired coverage gaps while segregating the space beyond. Luckily, the VTX Series does just that."

An early adopter of the VTX A Series, Clearwing first implemented the speakers at Summerfest in 2017 and again the following year after positive reception. For this year's Summerfest, Clearwing went from equipping only three stages with VTX A and V Series speakers to all eleven stages excluding the American Family Insurance Amphitheater. In 2019, Clearwing upgraded its permanent production inventory with VTX A12 and A8 line array systems for use for a variety of events, including Summerfest.

"We chose the VTX A12 for Summerfest due to the system's ability to meet the many requirements the festival demands," said Bryan Brunclik, Vice President – Production, Clearwing. "Flexibility, coverage and intelligibility are absolute necessities for a festival that hosts such a wide range of artists and engineers, and the A12 exceeds expectations in these areas."

The A8 uses the same audio technology as the A12 to provide horizontal coverage up to 110 degrees in a compact, 8-inch enclosure. Additionally, as both speakers use the same streamlined rigging, both speakers can be assembled together and used in conjunction for maximum sonic impact.





CASE STUDY

Enrique Iglesias Tour

THE OPPORTUNITY

Enrique Iglesias and Ricky Martin's tour required a versatile sound rig that could easily alternate between the artists' respective staples and songs.

THE SOLUTION

Sound Image provided the tour with a robust live rig featuring JBL VTX Series A12, V20 and S28 speakers.

"I WANTED A SYSTEM THAT COULD DELIVER MY MIX WITH CLARITY, POWER AND FOCUS, GIVING THE AUDIENCE A CONCERT EXPERIENCE THAT WAS PURE AUDIO BLISS. THE VTX PERFORMED FLAWLESSLY EVERY NIGHT."

- BRAD DIVENS, FOH ENGINEER

THE IMPACT

With 270 degrees of coverage, the live rig utilized JBL VTX A12 line arrays and S28 subwoofers on both sides of the stage for maximum coverage, clarity and impact for every audience member. With additional A12 speakers in the side and rear fills, the rig's coverage extended a full 30 feet from the stage.

Designed as the ultimate touring solution for mid-to-large sized venues, the award-winning JBL VTX A12 is an ideal combination of next-generation audio technology and ergonomic form factor. Along with breakthrough audio features like improved JBL transducers and a high-frequency waveguide design, our patented rigging mechanism and redesigned suspension system provide touring crews with a faster and easier setup and takedown. These features are shared across the VTX Series for seamless integration into any live rig.

The resulting live rig provided the dynamic range and tonal clarity needed for both Iglesias and Martin to give fans a fully immersive experience.



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CASE STUDY

Pitbull Tour

THE OPPORTUNITY

Pitbull's Can't Stop Us Now 2022 Tour—presented by Live Nation, featuring Pitbull, Iggy Azalea and Sirius XM's Globalization DJs—required a stadium-ready tour sound solution.

THE SOLUTION

FOH Will Madera and PM Victor Martinez hired Thunder Audio to supply a complete JBL touring sound solution consisting of VTX line array speakers and subs, powered by Crown amplifiers.

"THE VTX SYSTEM PERFORMS BEYOND ALL EXPECTATIONS IN EVERY SITUATION WE HAVE EVER USED IT IN. THANKS TO OUR RELATIONSHIP WITH HARMAN AND THE PITBULL TEAM, THIS TOUR IS A WIN FOR THUNDER AUDIO."

- GREG SNYDER, VP OF SALES AT THUNDER AUDIO

THE IMPACT

"I wanted the unique sound that the JBL VTX Series provides," said Will Madera, Front-Of-House Engineer with Pitbull. "We needed a system that could simultaneously deliver an urban sound and a pop sound. The VTX system checks all the boxes we were looking for on this tour, which requires me to mix a live band with an urban pop sound. The system response is balanced with plenty of lows, and translates my mix very clearly."

"The V25 speakers are nice as mains because of how much horsepower they provide," said Nick Turner, System Engineer with Pitbull and Audio Crew Chief with Thunder Audio. "The A8 sounds absolutely stunning. I'm a big fan of the A8 because we can use it as front fills and wraparounds and it blends very well with the mains. The A12s sound great when paired with the B28 subs, which are pretty amazing."

"Our experience with JBL VTX over the last ten years has proven to be extremely successful," said Greg Snyder, VP of Sales at Thunder Audio. "The VTX system performs beyond all expectations in every situation we have ever used it in. Thanks to our relationship with HARMAN and the Pitbull team, this tour is a win for Thunder Audio and everyone who has enjoyed the shows. Our touring staff and the artist engineers are the best in the industry."



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CASE STUDY

Styx & REO Speedwagon Tour

THE OPPORTUNITY

Styx, REO Speedwagon and Loverboy's Live and Unzoomed Tour required a rig that emulated a classic rock show while also incorporating the dynamics and impact of modern live sound.

THE SOLUTION

To meet these requests, Sound Image deployed JBL VTX Series speakers with Crown I-Tech amplifiers for immersive sound and wide coverage.

"WE NEEDED A SYSTEM THAT WAS EASILY CONFIGURABLE AND SCALABLE WHILE STILL PROVIDING THE TONAL BALANCE AND LOW DISTORTION WE ARE STRIVING FOR."

- CHRIS "COOKIE" HOFF, FRONT OF HOUSE ENGINEER FOR THE LEGENDARY ROCK BAND STYX

THE IMPACT

"The main goal was simple—to provide a fun and exciting experience for the audience that makes them want to come back to our shows again and again," said Joe Walsh, Front-of-House for REO Speedwagon. "Even though these bands are considered 'legacy' bands, we had to approach our live mixes in a contemporary manner that audiences expect in 2022. Modern live mixes require fidelity, punch and control, and we needed a system that was easily configurable and scalable while still providing the tonal balance and low distortion we are striving for."

A staple for touring and mid-to-large venue productions, the JBL VTX V25-II-CS made up the majority of the Live and Unzoomed sound rig, with over 50 speakers used as the main and side hangs. Equipped with JBL's patented D2 Dual Driver, Radiation Boundary Integrator and Differential Drive technology, the V25 II built upon the strengths of its previous iteration with balanced coverage, crystal-clear highs and distortion-free lows even at high output levels.

The rig also includes eight JBL VTX V20 speakers, featuring the same design as the V25 in a smaller enclosure, as front fills. Despite its compact design, the V20 was specifically designed for even horizontal coverage up to 105 degrees and delivers notably high output compared to other similarly sized speakers. Alongside the line arrays, the JBL VTX S28 provided ample low end and impact as both grounded and suspended subs.



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CASE STUDY

Award Shows

THE IMPACT

Not only has JBL won numerous scientific and technical awards over the years, but we also frequently provide the entertainment industry's top award ceremonies with dynamic and impactful sound—an honor in itself. With roots in Hollywood's earliest recording studios and cinemas, JBL remains the audio brand of choice behind the entertainment industry's biggest award shows and broadcasts.

From line array speakers and subwoofers to stage monitors, JBL's range of solutions offer the power, coverage and ease-of-use needed to meet the demands of large-scale awards shows and broadcasts. This versatility is why you'll spot JBL products at a diverse slate of events like the Academy Awards, the Super Bowl and many more.



EVENTS

Academy Awards (ATK, A Clair Global Company)

Grammy Awards (ATK, A Clair Global Company)

Super Bowl (ATK, A Clair Global Company)

Billboard Latin Music Awards (Firehouse Productions)

Golden Globe Awards (ATK, A Clair Global Company)

MTV Movie Awards (Firehouse Productions)

Latin Grammy's (Firehouse Productions)

NBA All Star Game (Firehouse Productions)

Times Square NYE (Maryland Sound)

CMT Awards (ATK, A Clair Global Company)

iHeart Music Awards (Firehouse Productions)



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