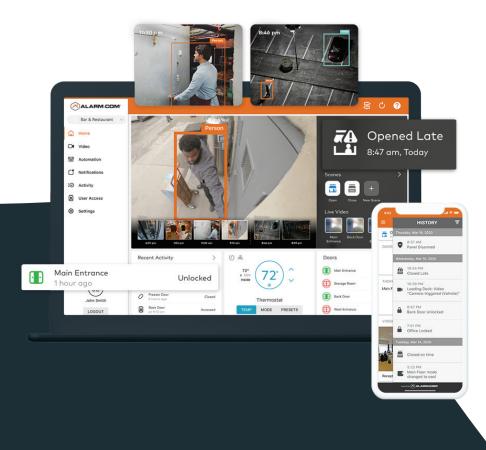


### WELCOME TO SMARTER Small Business Security

### POWERING THE Smarter Small Business

#### Better security. Fewer frustrations. One less job to do.

Protect and manage your business with Alarm.com's cloud-based security technology and mobile app. Our ever-expanding set of business security solutions means you'll always have access to cost-effective, cutting edge technology without having to learn or install new software.



## Access Control

Save time and money by managing access and security on one integrated platform.

Say goodbye to keys. Lock and unlock doors from anywhere with your Alarm.com app or web dashboard.

Instantly add or revoke lock control and user codes for better security and control.

Reduce false alarms by having your alarm automatically disarm when your business is unlocked.

Find video of access events instantly from your access history timeline.

ALARM.COM

Lobby Entrance was unlocked by Jane Smith at 8:12 am on Thursday, May 4.



### A NEW WAY TO Monitor Your Business

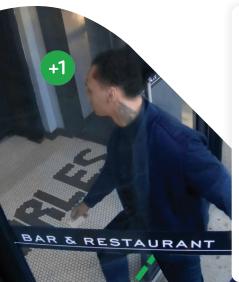
Transform the way you protect your business with Business Activity Analytics. This powerful feature uses your business cameras to monitor traffic flow and the movement of people across multiple locations to help you make informed decisions.

Determine total net occupancy at any given time with multidirectional counting

Use heat maps to track and visualize where people spend the most time within an area during a specified date or time range

Count how many people are in a defined area at any given point and get alerts when too many people are in one place

Measure average customer wait time and get alerts if the queue length or average wait time exceeds preset limits



ന്ദ	1,732					1.923 people
COPLE OUNT	PLE visitors total					last week people
	Than	Last Week				
ന്ദ	Jan 29 <sub>day</sub>			10 AM - 11 AM	46 People	
PEAK TIME				time		
<b>A</b>	10			2d 17h 20m		
DVER	# of times over capacity			total time over capacity		
👍 Over Ca	apacity					
1/25/2021, 6:55	AM - 3:05 PM	46 people	+31	1/29/2021, 4:50 AM - 3:10 PM	48 people	+33
1/26/2021, 5:05	AM - 3:30 PM	44 people	+29	1/29/2021, 3:15 PM - 3:25 PM	17 people	+2
1/27/2021, 5:00	AM - 5:05 AM	16 people	+1	1/30/2021, 5:35 AM - 3:50 PM	45 people	+30
1/27/2021 5:10	AM - 3:30 PM	46 people	+31	1/30/2021, 3:55 PM - 4:00 PM	16 people	+1

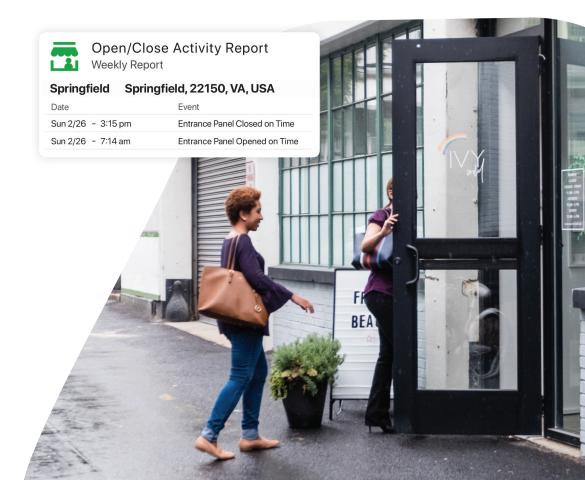
# DETAILED AND TIMELY Business Insights & Awareness

See critical operational information from multiple locations with daily, weekly and monthly reports.

Get real-time notifications if employees open late or close early.

Gain awareness and evidence of activity in sensitive or restricted areas.

See graphs of your busiest times of day to help inform staffing decisions and track the impact of promotions.





#### RELIABLE AND HASSLE FREE Video Surveillance

Ensure that your cameras are always recording and quickly view HD footage from anywhere.

View live and recorded video through your web dashboard or app anytime, anywhere.

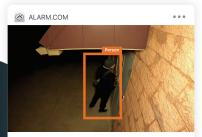
Share video footage as easily as sending a text.

24/7 video health monitoring helps ensure that cameras are always online and recording.

Secure, reliable cloud storage can't be disabled or damaged if you experience a fire or flood.

Find important footage quickly by searching your 24/7 video timeline for alarms when people are detected, doors are opened and more.

Advanced analytics are included and accurately detect people and vehicles entering your property, while filtering out unimportant motion like rain or shadows. Get real-time video alerts of trespassers or unexpected guests, whether after hours or in prohibited areas.



Back Door Camera detected a person at 4:33 am. Video clip recorded.

# PROFESSIONAL GRADE

Eliminate common security system frustrations, significantly reduce false alarms and retire old security panels. You'll never worry about your system being left unarmed again.

Auto-arming ensures that your property never gets left unprotected. Cancel false alarms with your mobile app from anywhere.

Time 2:00

**CONFIRM ALARM** 

Create and delete user codes instantly. Manage your monitoring station emergency contact list directly from the Alarm.com app or website.

Know instantly about unexpected events, such as doors opening at unusual times.

Person

\_\_\_\_\_

Press & Hold

FALSE ALARM

Alarm.com for Business technology is installed and serviced by commercial security experts. They'll ensure that whether it's one location or many, your business is always taken care of so you can focus on the big picture.

### CONVENIENT AND COST-EFFECTIVE Energy Management & Temperature Monitoring

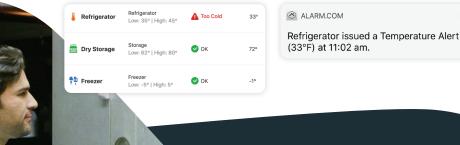
Use connected smart thermostats and lighting to keep your business comfortable 24/7, and prevent employees from making costly changes.

Control your smart thermostats automatically, and on-the-go.

Use thermostat schedules to automatically save money during closed hours.

Get notified when the thermostat setting is changed, or the refrigerator door is left open.

Easily set up lighting schedules to keep your business safe and well lit, reducing liability risk.





www.alarm.com/small-medium-business

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