

B2B AV Solutions

Ten Reasons to Love BRAVIA Professional Displays

There's a lot to love about our style-packed, energy efficient BRAVIA Professional Displays. Bringing you spectacular 4K picture quality, business-friendly features, and rock-solid reliability, they're the intelligent choice for business and educational environments where your image counts.

1. Spectacular Image Quality- It's picture quality that matters most. Enjoy brighter, better-looking 4K HDR images with sumptuous color and contrast. Latest big-screen BRAVIA displays take your audience's viewing experience to the next level with incredible 8K resolution.

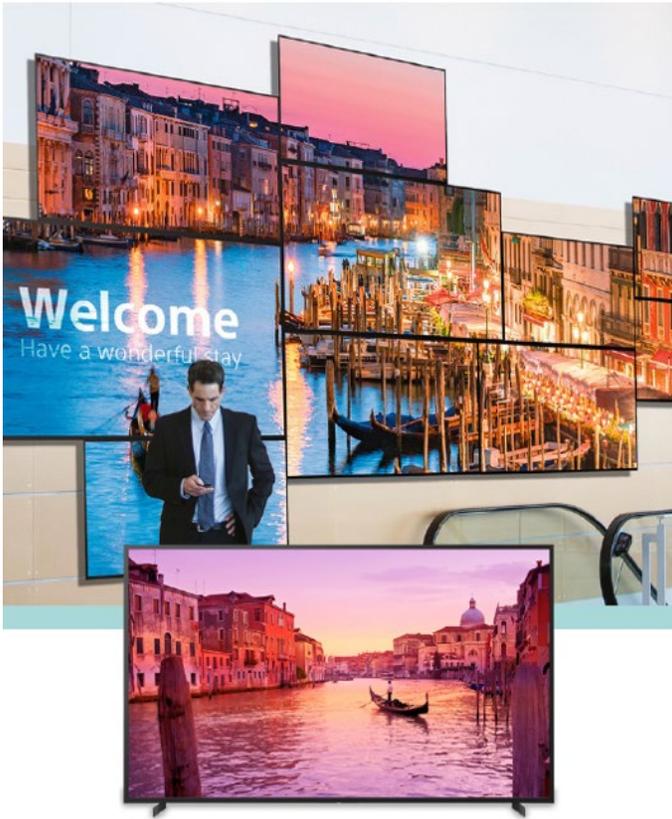
2. TAA Compliant & Energy Efficient- All Sony Pro BRAVIA Displays are TAA Compliant (except for FW-32BZ30J) making them ideal for government applications. Plus BRAVIA sets the pace with class-leading energy efficiency to keep electricity bills down. It's kinder on the planet and kinder on your bottom line.

3. Seamless Integration with Pro Mode- BRAVIA offers a perfect fit in any business situation, from hotels to corporate offices and visitor attractions. Pro mode simplifies installation, allowing easy customization of display settings to suit different applications and environments.

4. Alliance Partner Compatibility- Organizations today are riddled with multiple point products and devices, spread across the enterprise. Due to lack of seamless integration and overall complexity, this approach is costly and is difficult to manage and scale. Sony and its Alliance Partners have simplified this by working together to establish a unified approach to device selection and management — enabling organizations to replace siloed and legacy products with a much simpler and more effective solution. Learn more at our [Alliance Partner website](#).

5. Round the Clock Reliability / Instant Awake- Your business never sleeps. Ideal for hotel reception areas and other mission-critical public display applications, selected BRAVIA models are rated for non-stop 24/7 operation. And with HDMI auto wake-up you're powered up and ready for action the moment BRAVIA detects an input signal. It's another smart energy-saving feature that makes our professional displays even better for your business.





6. Auto Signal Detection- BRAVIA saves time and hassle in presentations and lectures, letting you focus on what matters most to your audience. The display automatically switches to the correct input when it detects a signal so you can say goodbye to awkward fiddling with buttons, remote controls, and the embarrassment of a blank screen.

7. Make Meetings More Professional- Perfect for boardrooms and meeting spaces, BRAVIA's built-in meeting room app adds extra polish to your corporate image, adjusting display settings and welcoming meeting participations.

8. Style in all Sizes (32" to 100")- From classrooms to boardrooms, retail space and reception areas, BRAVIA looks great in every setting. Our professional displays' slim, elegant lines add serious style to your visual communications, with a choice of screens sizes from 32" up to 100".

9. Pro Features and Wireless Capability- Powerful System on Chip (SoC) and secure Android TV OS supports professional software applications. All BRAVIA displays have wireless presentation capability with integrated Chromecast and AirPlay2.

10. Added Peace of Mind- Your image is always our business. For even greater peace of mind, there's the added reassurance of our 3 year warranty and Advanced Replacement Policy. And since you can't afford unscheduled interruptions, our service packages make sure you're covered with the level of support that is best for you.

Explore our BRAVIA Professional Displays



Small Displays

[Find out more >](#)



Medium Displays

[Find out more >](#)



Large Displays

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