

SONY

Auto-track the presenter and your savings

PLUS STANDARD FIVE YEAR WARRANTY



INSTANT REBATE

SRG-A SERIES & SRG-A40 SERIES
SEPTEMBER 1 THROUGH NOVEMBER 30, 2023

INSTANT REBATE ON SRG-A SERIES PTZ CAMERAS

Purchase any SRG-A Series Camera and Save Up to \$200 thru November 30, 2023

Effective September 1, 2023 until November 30, 2023, end-users can receive an **Instant Rebate** when they purchase **any SRG-A Series Auto-tracking Camera** (see eligible models and rebate amounts below).

Rebate Options:

Model #	Rebate Amount	Model #	Rebate Amount
SRG-A40	\$200 US \$298 CA	SRG-A12	\$150 US \$198 CA
SRG-A40/W	\$200 US \$298 CA	SRG-A12/W	\$150 US \$198 CA
SRG-A40/N	\$200 US \$298 CA	SRG-A12/N	\$150 US \$198 CA
SRG-A40W/N	\$200 US \$298 CA	SRG-A12W/N	\$150 US \$198 CA

The SRG-A40/SRG-A12 PTZ Cameras automatically and naturally shoots video for you. These amazing cameras harnesses powerful AI-powered video analytics that can automatically detect and track the position of a presenter within the camera frame. As the presenter moves, the camera's pan/tilt/zoom mechanism ensures that the presenter is always framed naturally, without the need for a human camera operator to manually follow their movements.

- Newly developed AI analytics algorithm.
- Detect the subject's skeleton and head position.
- Matches the subject's detail features even when there are several people in the frame.
- It achieves accurate framing and consistent tracking.
- With the advanced PTZ Auto Framing feature, the camera automatically tracks the target in a comfortable viewing with smooth Pan-Tilt-Zoom movement regardless of posture, movement and what one is wearing.

No claims to submit - the savings are instant to the end-user.

© 2023 Sony Electronics Inc. All rights reserved. Features and specifications are subject to change without notice. Reproduction in whole or in part without written permission is prohibited. Sony, BRAVIA, TRILUMINOS and their respective logos are the property of Sony Corporation. All other trademarks are the property of their respective owners. US End User. Sept 2023