



**ALARM.COM**  
for BUSINESS

# 1080p Indoor/ Outdoor Mini- Bullet Camera

ADC-VC727P  
DATA SHEET

## Key Features

- 1080p HDR video
- Business Activity Analytics
- Two-Way Audio and Perimeter Guard™
- Onboard Recording with Smart View
- Video Analytics with Object Detection
- Power over Ethernet
- IR night vision
- IP66-rated waterproof & dust-tight



PRO SERIES

## Overview

The VC727P is a PoE mini-bullet camera with Two-Way Audio and an adjustable ball joint mount designed for use in indoor and outdoor environments. As part of the commercial Pro Series line, the camera enables intelligent analytics for object detection and business activity tracking. In addition to cloud clip storage, the VC727P supports 24/7 recording to an optional onboard microSD card and/or the Commercial Stream Video Recorder.

## Specifications

**Supported resolutions:** 1920x1080, 1280x720, 640x360

**Local recording:**  
SVR and Onboard Recording\*

**Image sensor:**  
1/2.7" progressive scan CMOS

**Field of view:**  
117°

**Low-light sensitivity:** 0 lux with IR

**IR range:** Up to 49 ft (15 m)

**Image adjustments:**  
Flip, brightness, contrast, saturation, sharpness, exposure

**Ethernet connection:** 10/100 Mbps RJ-45

**Operating temperature:**  
-22°F to 122°F (-30°C to 50°C)

**Operating humidity:**  
20% - 100% non-condensing RH

**Power:** 12 VDC ± 10% or PoE (802.3af)

**Dimensions:**  
Dimensions (LxWxH): 3.0 x 3.0 x 5.3"  
(7.5 x 7.5 x 13.4 cm)

**Weight:** 12.5 oz (353 g)

**Ingress protection:** IP66

**Compliance:**  
FCC, IC, C-Tick, CE Class B, UL, RoHS, WEEE, Compliant with Section 889 of the NDAA\*\*

## Included accessories

- Mounting hardware
- Torx wrench
- Weather-resistant RJ-45 cap
- Drill template

## Business Activity Analytics

**Occupancy & people counting** - Measure occupancy and foot traffic. Receive a notification when real-time occupancy reaches a specified threshold.

**People counting** - Measure foot traffic through a certain area. Count how many people cross a virtual line in one direction.

**Queue monitoring** - Monitor people waiting in line. Receive a notification when the number of people in line or average wait time reaches a specified threshold.

**Crowd gathering** - Monitor large groups. Receive a notification when the crowd size reaches a specified threshold.

**Heat mapping** - Visualize where people spend the most time within an area during a specified date and time range using a heat map.

## Onboard Recording with Smart View

Record encrypted, 24/7 HD footage locally on the camera with a microSD card. View live and recorded video on the Alarm.com customer website and mobile app from anywhere, using the Smart View video timeline to search for important events such as person detected or door accessed, and jump straight to the corresponding footage.

## Two-Way Audio & Perimeter Guard™

Safely speak with delivery personnel, guests, or unwanted visitors from anywhere using the camera's powerful speaker and microphone. Plus, Perimeter Guard™ can proactively deter intruders with its attention-grabbing audio and flashing red LED alerts when someone is detected after hours.

\* Visit [answers.alarm.com](https://answers.alarm.com) for an up-to-date list of supported microSD cards.

\*\* Accurate as of 2/21/22. Visit [Alarm.com](https://Alarm.com) > Legal > NDAA Statement for the most current information.