NOWSIGNAGE ▶

Trusted by Global Brands

WINNER

AV AWARDS
2021, 2022, & 2023

Company Overview

NowSignage deliver the most innovative & accessible digital signage solution to a global audience. NowSignage is a multi-award-winning cloud-based Digital Signage CMS crafted with unique simplicity, flexibility and scalability.

Hardware agnostic by design and packed full of enterprise features for one simple price. Operating across all industry sectors, NowSignage makes multi-screen management easy for all users. With a strong commitment to customer satisfaction, NowSignage offers reliable customer support and is adaptable to current trends, making sure your digital signage reaches its maximum potential at all times.
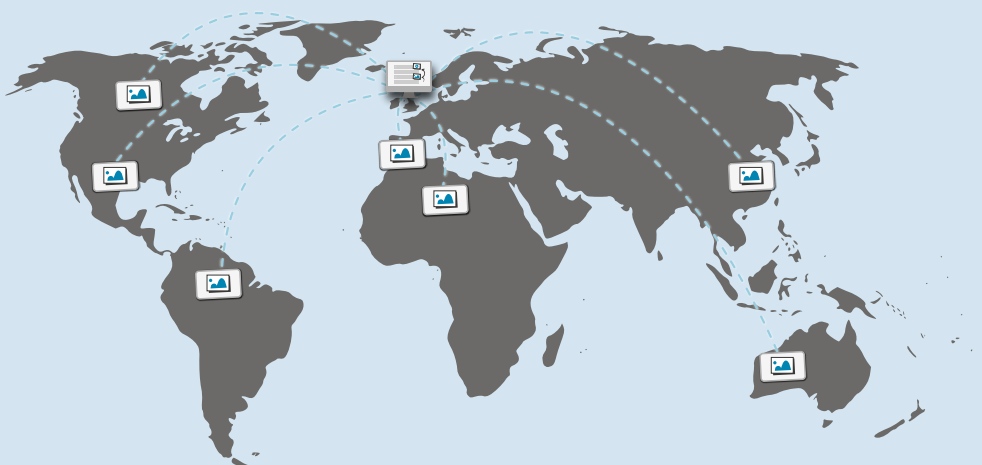
NowSignage is a multi-screen CMS that enables users to upload, schedule and manage content across their screens at the click of a button.

▶ **Over 5,000 brands use NowSignage to power their digital signage network**

▶ **Business operations and customer base in 42 countries covering the majority of EMEA, North America, LATAM and parts of APAC**

▶ **Multilingual CMS capability in 8 languages (English, German, Spanish, French, Italian, Dutch, Arabic and Mandarin)**

▶ **Established US presence via an extensive network of regional AV/IT partners, alongside a dedicated US sales and technical support team in local timezone**

▶ **Trusted by some of the world's biggest brands and distribution channels**

▶ **Powering 5 of the Top 10 UK grocers, including Sainsbury's, Asda and SPAR**

▶ **Powering 100+ QSR customers, including Domino's, Wingstop, Taco Bell and Dunkin**

▶ **AV Awards Winner 20, 21, 22 & 23, including Digital Technology of the Year**

Customer Success Stories

2013

2016

2019

2022

University of Oxford, Stuart Walters

"Moving our digital signage to NowSignage allowed us to easily provide essential information to students and provide consistency with other branding around campus. Being able to update content through a Web-based dashboard means we're able to update all our campus screens with content much more regularly and can react to information needs as they arise. I can now pre-schedule loops of content to play depending on my audience."

FootAsylum, Samuel White

"The user interface of the NowSignage platform makes it so simple to perform our entire content strategy, including the display of synchronised HD video content, interactive social media walls, and transparent LED walls in an array of custom resolutions."

Coca-Cola, James Mellor

"As part of the Oasis Mighty Drops campaign we integrated interactive digital signage into 32 Co-op stores nationwide. We chose EventBeat (NowSignage) as our technology partner because they are widely regarded as being the leaders of experiential installations that deliver engagement between brands and their customers."

Wingstop, Andreia Harwood

"NowSignage continues to advance their software to provide us with functionality that delivers great results. In the past 6-months they have released screen sync for our digital menu boards, weather-based content triggers for our window displays, and proof-of-play to analyse our content playback. We look forward to using all of these features as we continue to roll out more UK locations."

6 Reasons to Choose NowSignage

Most affordable

Secure & reliable

Easy to use

Hardware agnostic

Linux • Windows • chromeOS • macOS • fire tv stick • LG webOS • SAMSUNG SMART Signage Platform • android • BrightSign • HTML5
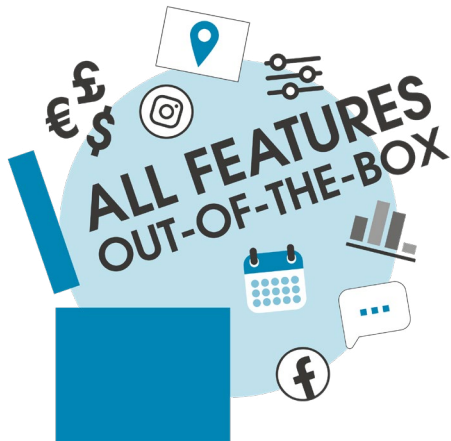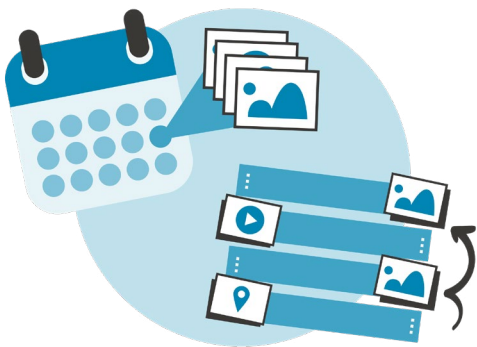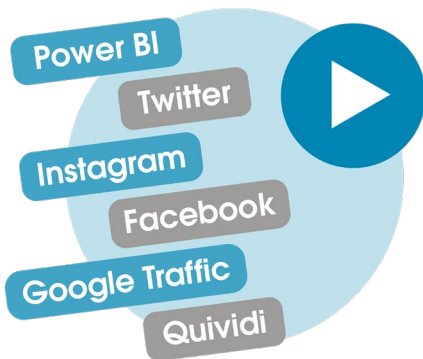
Custom integrations

Power BI • Twitter • Instagram • Facebook • Google Traffic • Quividi

Superior support

All NowSignage users are granted access to all of our features at no additional cost


- ▶ Image & Video
- ▶ Social Media
- ▶ RSS Feeds
- ▶ IPTV
- ▶ Multi-Zone Layouts
- ▶ Scheduling
- ▶ YouTube
- ▶ Webpages
- ▶ Announcements
- ▶ Google Traffic

- ▶ Microsoft Power BI
- ▶ Roles & Permissions
- ▶ Proof of Play
- ▶ Screen Synchronization
- ▶ Capacity Management
- ▶ Dispenser Management
- ▶ Weather
- ▶ Google Suite
- ▶ Room Booking
- ▶ Content Triggers

- ▶ Age & Gender Triggers
- ▶ Sensor Triggers
- ▶ Weather Triggers
- ▶ Dynamic Pricing
- ▶ Secure Dynamics
- ▶ Overrides
- ▶ Remote Device Management
- ▶ Targeted Tags
- ▶ Touch Hotspots
- ▶ OnDemand

We maintain the correct and latest security processes across all aspects of our platform

The platform infrastructure is hosted via Amazon Web Services (AWS), in a Virtual Private Cloud (VPC), with data centre regions located in eu-west-1. This physically prevents any connections accessing core servers from the external internet, only allowing pre-approved whitelisted access via the load balancer. The use of a VPC essentially mitigates the risk of a third party being able to exfiltrate data from our databases or asset library storage through the public internet. NowSignage operate, comply and work to the standards of ISO9001 / ISO27001 as part of our ongoing accreditation process which we expect to achieve full certification of in 2024.

We are a cloud based system with a high level of availability. We can provide peace of mind knowing that your services are available with a guaranteed 99.5% uptime SLA. Between 2020-2023 our service availability was 99.995%.
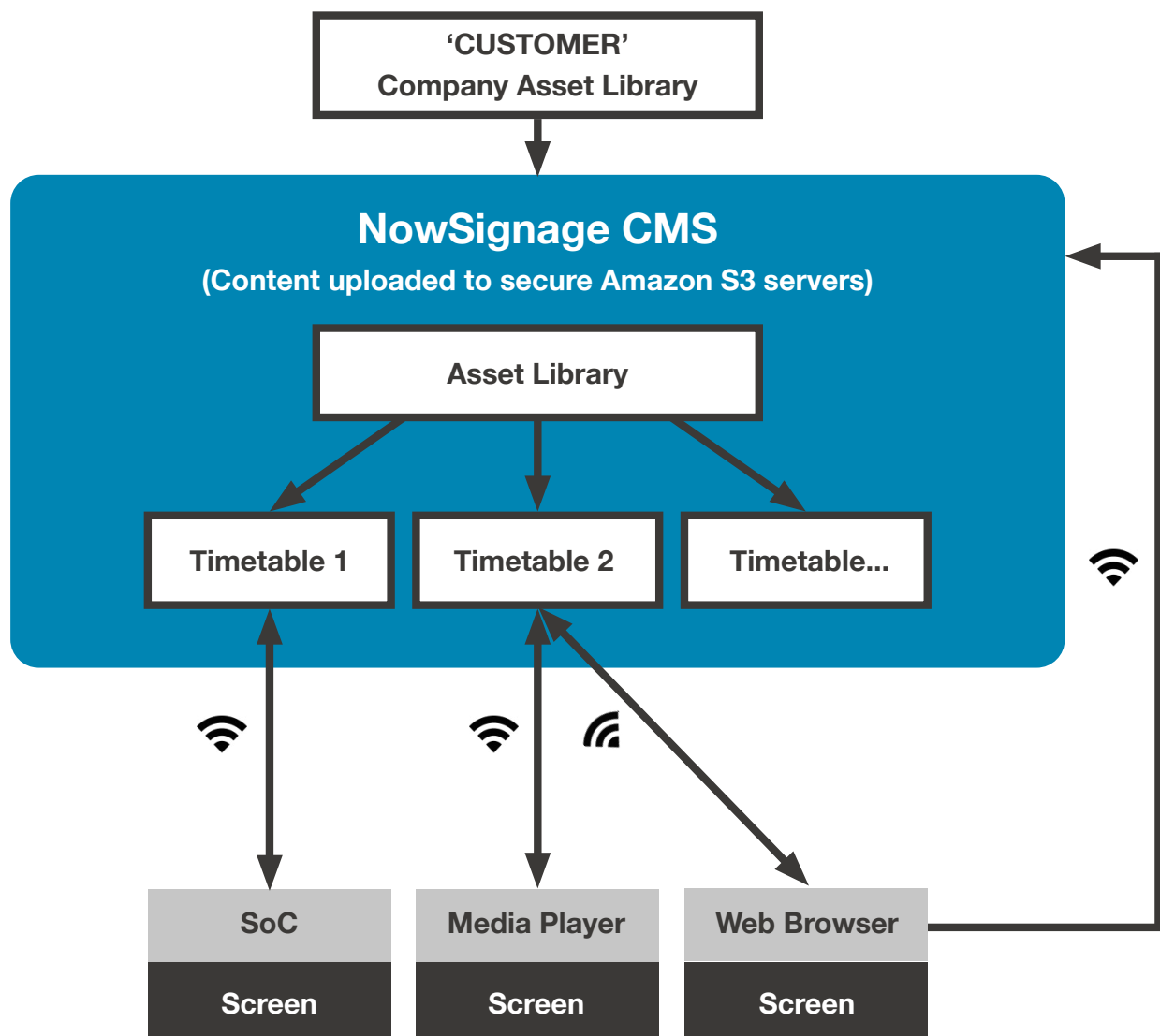
Any user can be fully trained and competent on NowSignage within 30 minutes

The NowSignage CMS is made to make it easy for users to manage large networks of multi-location screens with ease. Packed full of enterprise features out-of-the-box, NowSignage enables users to upload, schedule & manage content across screens at the click of a button.

NowSignage provides an intuitive UI (user interface) to deliver complete remote management of digital signage networks via a simple 4 step process. Content can be scheduled for different content strategies in many different ways and across the NowSignage platform.

The NowSignage platform comprises of 4 key areas and operates as a simple user workflow…
content > playlists > schedules > screens.

The 4 Simple Steps of
NOW**SIGNAGE**

1. **Add your content**

2. **Create your playlist**

3. **Customise your schedule**

4. **Play your digital signage**

> "For our 1,281 screen network, the CMS had to be effortlessly simple to use, but packed full of industry leading features. Having scrutinised the market for CMS options, NowSignage was the only provider that met our aspirations."
>
> John Milburn, Marketing Director, **Hays Travel**

> "The NowSignage system is intuitive and easy to use. It is incredibly easy to install and maintain across a range of devices and the ability to run SoC has been particularly useful."
>
> Mark Sargison, AV Development and Support Manager, **University of Chester**

NowSignage is hardware agnostic through a single codebase

You can be assured that it will be compatible with whatever displays, media-players, or operating systems you plan to use. You can even mange networks of displays that consist of multiple types of hardware. Our platform is regularly being tested on the latest display models and operating system versions to ensure we stay up to date with the products our customers are using.

Running across all major operating systems;

Windows   SAMSUNG SMART SIGNAGE PLATFORM   Linux   macOS

BrightSign®   android   chrome   amazon appstore

LG webOS

Including key hardware partners;

Giada   AOPEN Bright Ideas Connected   SONY   React

VESTEL   SHARP   fire tv stick   LG

PHILIPS   NEC   SAMSUNG   amino

Industry leaders in achieving award-winning direct integrations with 3rd party softwares

NowSignage are a true SaaS platform; continuously evolving and improving our technology to keep our customers digital signage network at the forefront of technology.

We frequently develop bespoke integrations with customer data, DAM software, and ePoS systems, amongst others. Using this data NowSignage is able to trigger content onto screens based on third party commands received from such sources.

Developed and maintained by our own in-house development team, NowSignage has 100% ownership of the IP of our technology and codebase. This invaluable expertise means that NowSignage regularly work directly with their customers via a consultative approach to understand their specific custom integration requirements, before delivering enterprise solutions in a timely and cost effect manner.

Along with having a clear development roadmap for implementing industry leading features, owning and managing our own proprietary software means that NowSignage are fully in control of our own development roadmap, and regularly work closely with our customers to meet their custom development needs.
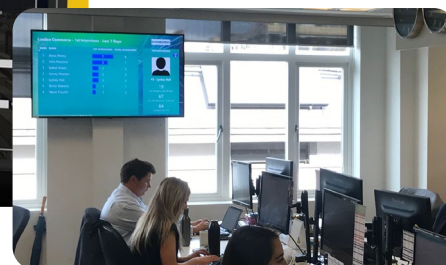
Integration Example;
Full API Integration with Microsoft Azure for Power BI dashboards to be displayed across *Robert Walters* office spaces.

"Digital signage was the perfect tool to broadcast our live metrics and targets to our employees across the globe. NowSignage were the only offering we found that could provide a secure solution to PowerBI on digital signage, and we're delighted with the result."

Sean Paul Bradley, Continuous Improvement Director, **Robert Walters**

We pride ourselves in providing the best customer support in the industry

▶ **Platform Training:** Free-of-charge sessions tailored towards your onboarding requirements.

▶ **Designated Account Manager:** Ensuring that help and training is always available.

▶ **Customer Success:** Ongoing support to ensure your company goals are delivered.

▶ **Technical Support:** Available 8am to 6pm CST, CET and UK time, Monday to Friday.

▶ **Ticketing System:** Global online customer support in accordance to SLAs. Current average global first response time for 23/24 is 1 hour 54 minutes.

▶ **Service Level Agreement (SLA):** A strict four level priority system, guaranteeing uptime and visibility into issue resolution and handling.

▶ **Customer Service Phone Support:** Available 8am to 6pm UK time, Monday to Friday.

▶ **Custom Development:** Technical expertise to map out custom requirements or integrations, including technical specification documents, wireframes, and visualizations.

▶ **Compatibility Testing:** Hardware compatibility testing, recommendations, and referrals.

▶ **Knowledgebase:** Unlimited access written and video guides for all aspects of the platform.

▶ **Automatic Updates:** Access to updates for new features and platform improvements.

▶ **Live Status Page:** Monitoring and reporting on platform operational uptime.

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Get in touch

sales@nowsignage.com

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