



TRUSTED BRANDS. CONNECTED SOLUTIONS.





More Than 75 Years of Trusted Technology

For more than 75 years the brands in this brochure either revolutionized the sector from which they first emerged or created a new category. Their combined impact is beyond measure.

In the crowded world of audio, lighting, video and control technology, most brands need to shout to be noticed. In contrast, the brands you will read about here barely require an introduction.

They led to the creation of what we now know as professional AVL. They represent a legacy of industry leadership which draws on hundreds of years' worth of experience. Now, they are a family of connected technologies supported by knowledgeable teams of industry experts who will support you every step of the way.

They are AMX, BSS, Crown, JBL Professional and Martin Professional.

Together as the cornerstones of Harman Professional, these brands are far greater than the sum of their parts. Each offers a cutting-edge feature set created by dedicated experts who understand the everyday requirements of integrators and users alike.

Individually this means they can provide a powerful solution to any audio, video and control or lighting challenge. However, when they are combined, they deliver a world of possibilities to ensure that installed AV solutions don't just meet the brief, they exceed it now and into the future. The individual components bring out the best in each other

to ensure that your overall system performs at levels far beyond expectations.

We have the confidence to say this because it is exactly what these brands have been doing for decades. JBL Professional has been at the forefront of loudspeaker technology since 1946 with Crown leading the way in pro audio amplification from 1947 and BSS revolutionising signal processing from its founding in 1979. AMX has been a pioneering voice in video and control technology since 1982 and Martin Professional, the youngest of our brands, has set the standard for stage and architectural lighting for nearly 40 years since its creation in 1987. Individually, the brands either revolutionized the sector from which they first emerged or created a new category. Their combined impact is beyond measure – it ripples across the last eight decades of popular culture, sculpting the world as we know it.

That impact continues today, because the ecosystem these brands create offers users an unrivalled world of opportunities. In the pages that follow you will find examples of how the five are working as one, spearheading a revolution of connected technology.

To find out more, visit us online at pro.harman.com.



GRANDE CENTRE POINT SPACE PATTAYA, THAILAND



The Grande Centre Point Space Pattaya, a five star location with all of the luxury facilities that rating implies. But this unique hotel goes far further than a typical resort to keep its guests entertained, engaged and inspired. Indeed, few hotels in the world can match it for sheer ambition.

As well as enjoying spectacular views over the Gulf of Thailand, those booking into the Grande Centre Point Space can expect to find themselves immersed in a science fiction inspired environment that puts discreet technology at the forefront of an unforgettable experience.

Connected audio, video and lighting technology is threaded throughout the fabric of the hotel, simultaneously creating the intergalactic atmosphere while facilitating the more down to Earth, day-to-day operations of the resort.



Scan the QR code to read the full case study or visit pro.harman.com.



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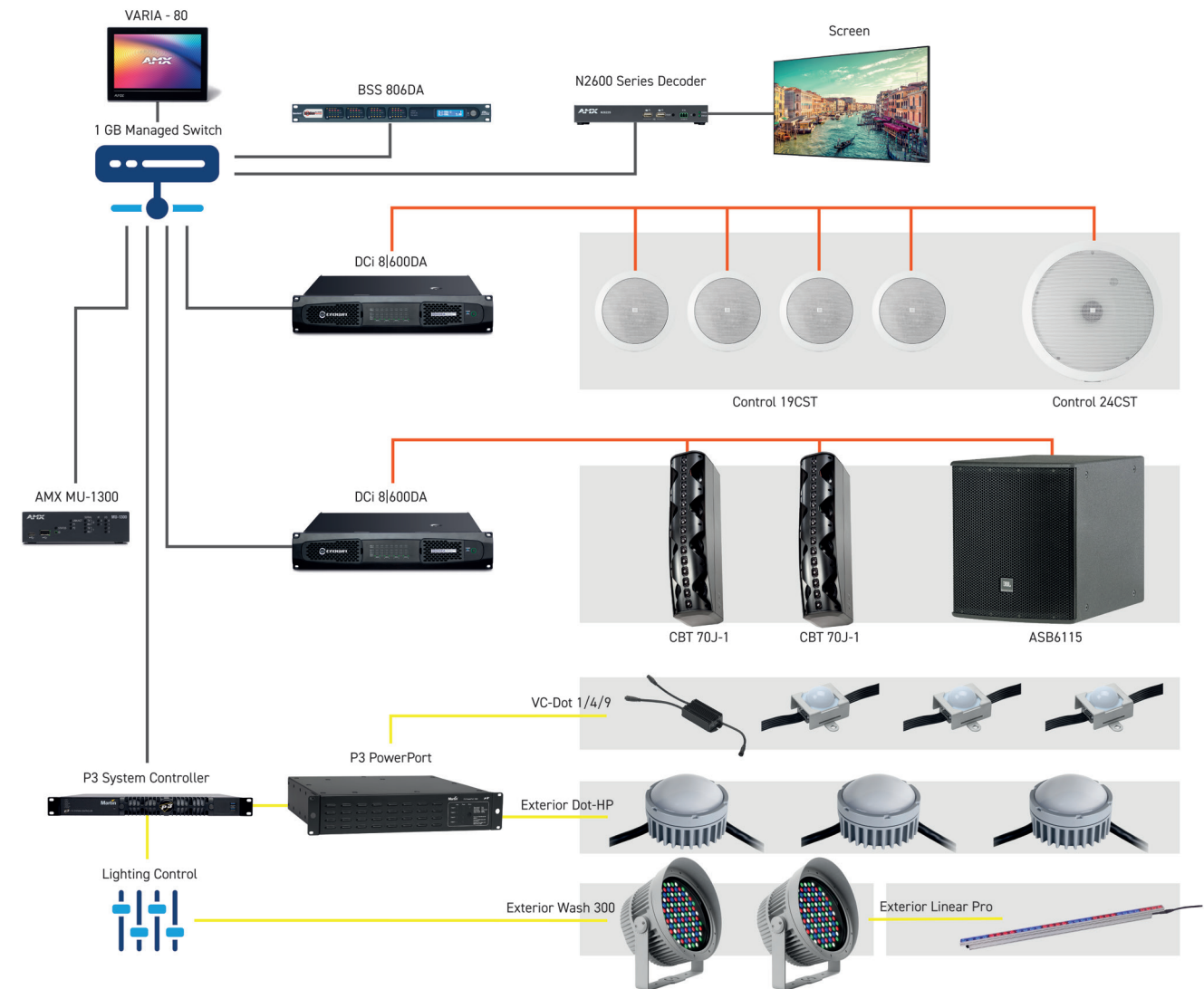
INSTALLED & CONNECTED

Key connected technologies working together in the Grand Centre Point Space Pattaya.

-  ● Modero Series touch panels
-  ● Soundweb London BLU-100
-  ● CDi amplifiers
-  ● Control Series loudspeakers
-  ● MAC Quantum Wash fixtures

SUGGESTED SOLUTION HOTELS & HOSPITALITY

The simple but scalable solution below will deliver quality background and foreground audio coverage for your guests with features such as Constant Beamwidth Technology, while your venue's exterior will be washed with color by Martin architectural lighting, all easily operated with AMX VARIA.



RECOMMENDED PRODUCTS

AMX VARIA-80

An 8-inch, professional grade panel designed to adapt to the unique needs of your environment with a selection of personas.



JBL CBT 70J-1

Using Constant Beamwidth Technology™, the CBT 70J-1 represents a breakthrough in pattern control consistency.



BSS LONDON BLU 806DA

With configurable I/O and signal processing, Dante / AES67 audio and a high bandwidth, fault tolerant digital audio bus.



MARTIN LINEAR PRO

A compact, flexible outdoor LED architectural lighting fixture to transform the exterior of your venue.





O'LEARYS NATIONWIDE, SWEDEN



The world of hospitality has long offered up examples of connected AVL systems used to extraordinary effect. For an excellent example, look to O'Learys, a Swedish chain of franchised sports bars and restaurants.

Inspired by the Boston sports bar in which its founders met, O'Learys echoes that familiar recipe with dozens of mounted screens playing sports of every variety, accompanied by powerful audio reproduction.

But for Swedish technical consultancy Effektgruppen AB, O'Learys was an opportunity to reject the overly complex matrix switches the chain used to rely on in favour of an IP-based system, driven by AMX.

Now each O'Leary's benefits from an easy to operate, standardised solution based on technologies designed to work together, ensuring that no touchdown, goal or run is ever missed, no matter where you sit.



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"We have worked with a number of these iconic brands for many years. They have supported us extremely well over the years."

Jörgen Olsson
Effektgruppen AB

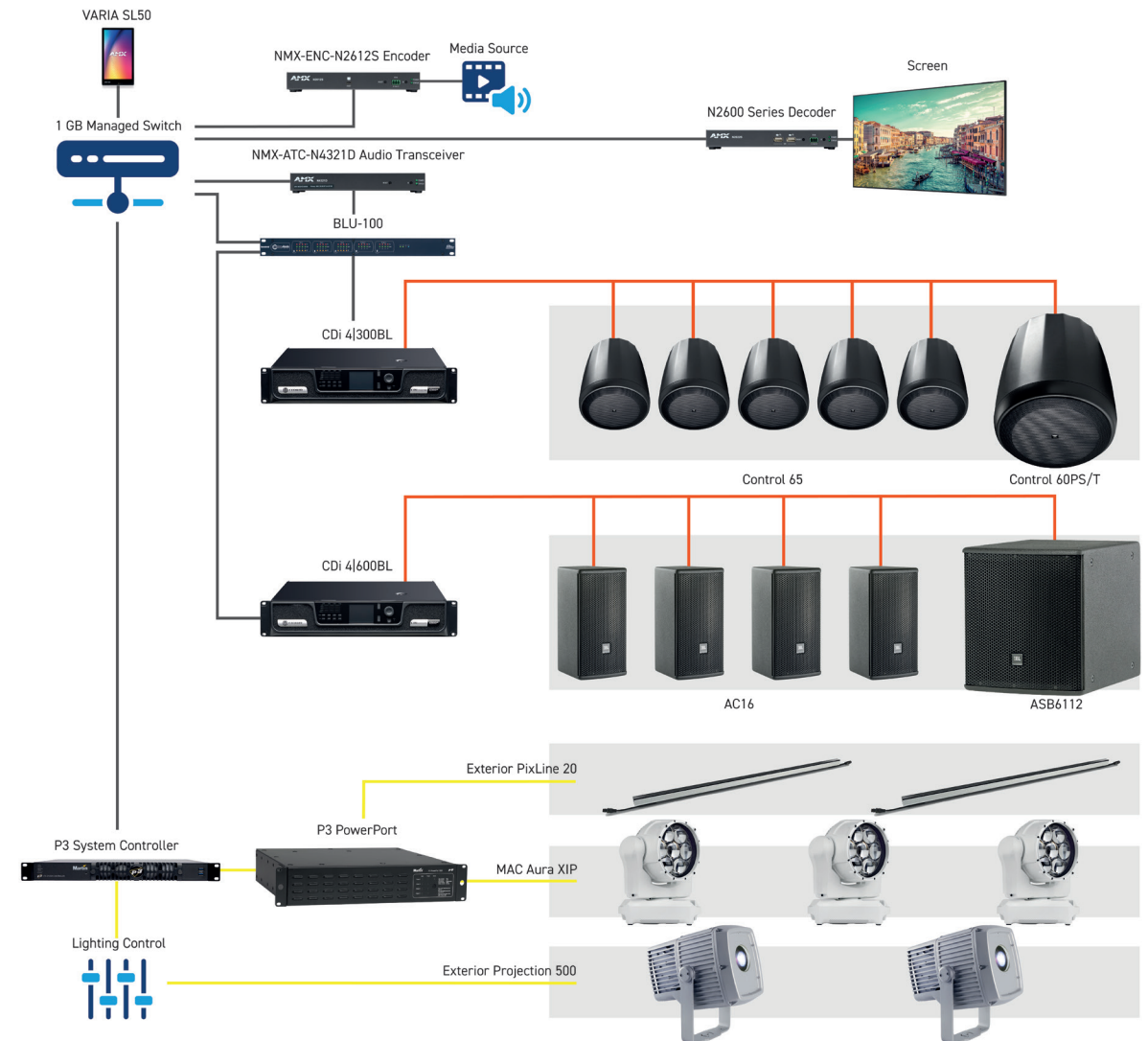
INSTALLED & CONNECTED

Key connected technologies working together in O'Learys, Sweden:

-  SVSI N2300 4K series
-  Soundweb London BLU-100
-  XLi, DCi, XTi and XLS amplifiers
-  PRX Series loudspeakers

SUGGESTED SOLUTION BARS & RESTAURANTS

The suggested, scalable solution will give you ease of control and keep your customers entertained with flexible, easy-to-operate audio and video coverage throughout your venue's interior and exterior spaces.



RECOMMENDED PRODUCTS

AMX SVSI N2600 SERIES

AMX SVSI N2600 Series encoders and decoders represent a cost effective, robust AVoIP solution.



JBL AC16

This ultra-compact 2-way loudspeaker delivers high fidelity and low end coverage with a 6.5" low frequency transducer.



CROWN CDi AMPLIFIERS

Specifically designed for installed sound applications, the Crown CDi Series brings cutting edge amplification to your venue.



MARTIN EXTERIOR PROJECTION 500

The Martin Professional Exterior Projection 500 will integrate patterns and graphics into your outdoor lighting designs.





VANS BRAND SHOWCASE STORE GANGNAM, SOUTH KOREA



In the Gangnam district of Seoul, South Korea, sneaker brand VANS has created a showcase store in which customers are encouraged to hang out and listen to classic vinyl while buying a pair of shoes.

Boasting an AVL installation by TechDataPS Co., Ltd, the VANS Brand Showcase Store Gangnam is designed to build customer loyalty by immersing visitors in the brand's own sense of culture and cool. On the first floor, newcomers encounter a 'shoppable timeline' of throwback products from the last six decades – merchandise, books, vinyl records and more, all carefully selected to align the VANS name with the right cultural movements, artists and eras. Meanwhile, a DJ entertains and encourages visitors to stick around and enjoy the ambience as they check out a fully functioning wall of vintage loudspeakers.



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On the first floor, newcomers encounter a 'shoppable timeline' of products from the last six decades, all carefully selected to align with the VANS brand.

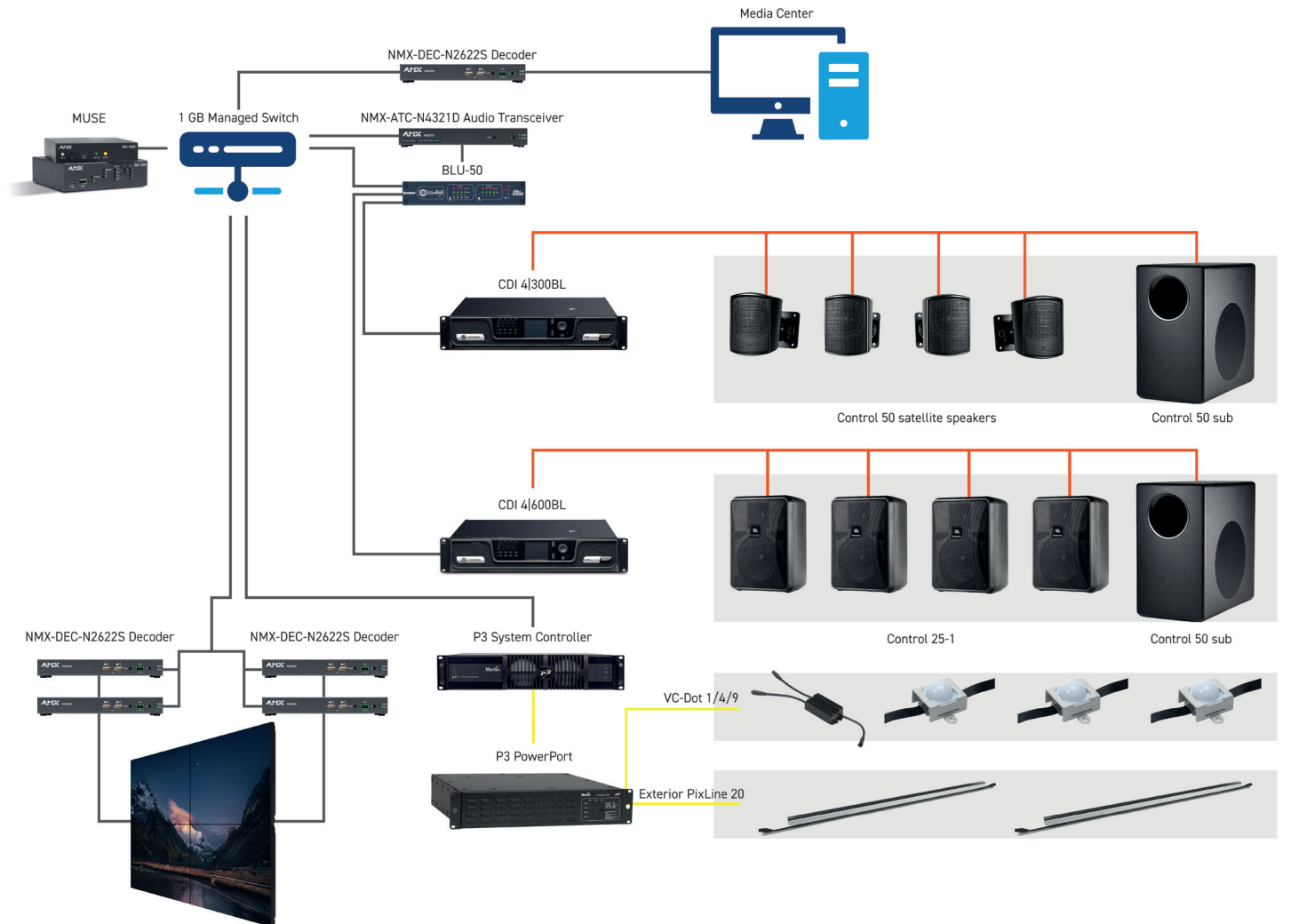
INSTALLED & CONNECTED

Key connected technologies working together in the VANS Brand Showcase Store, South Korea:

- dbx**
 - ZonePro I260M
 - ZC8 wall-mounted zone controllers
- CLIFF**
 - CDi 4|600
- JBL**
 - Control 65 P/T pendant speakers
 - Control 16 C/T ceiling speakers
 - Control CRV architectural speakers

SUGGESTED SOLUTION CONTEMPORARY RETAIL

The suggested solution below will bring easy-to-operate audio and video to your contemporary retail environment, ensuring your customers stay in store for longer.



RECOMMENDED PRODUCTS

AMX MUSE

AMX MUSE is an immensely powerful next-generation automation platform capable of bringing new simplicity to your installation.



AMX SVSI N4321D SERIES

These transceivers are equipped with Dante and AES67, providing affordable networked audio-over-IP and analog transcoding.



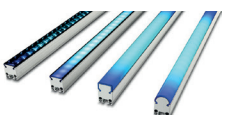
JBL CONTROL 25-1 SERIES

A multipurpose speaker for either indoor or outdoor use, the 5" Control 25-1 is excellent for background or even foreground music.



MARTIN PIXLINE

This linear LED video fixture can be installed on exterior facades for a stunningly creative visual effect.





UBS ARENA NEW YORK, USA

Located in Long Island's Belmont Park, UBS Arena opened in 2021 with the declaration that it is a 'new arena for a new era'. That philosophy extends not just to the AVL system installed in the arena bowl but also to its meeting facilities which serve the Long Island business community.

Designed by Wrightson, Johnson, Haddon & Williams, Inc. and then installed by systems integrator Diversified, the AVL system functions in harmony with the building to create a truly joined up experience.

That means that while home games for the NHL's New York Islanders are served by a pulse-pounding ring of JBL VTX A-Series line arrays, the corporate suites and meeting areas located elsewhere in the building are just as well appointed. The arena's customers can seamlessly move the between the two without ever experiencing a change of atmosphere.



Scan the QR code to read the full case study or visit pro.harman.com.






"We're trying to provide the top-level experience for all of our guests, whether it's thousands of fans here for a concert or a group for a meeting."

Brian Jones
UBS Arena

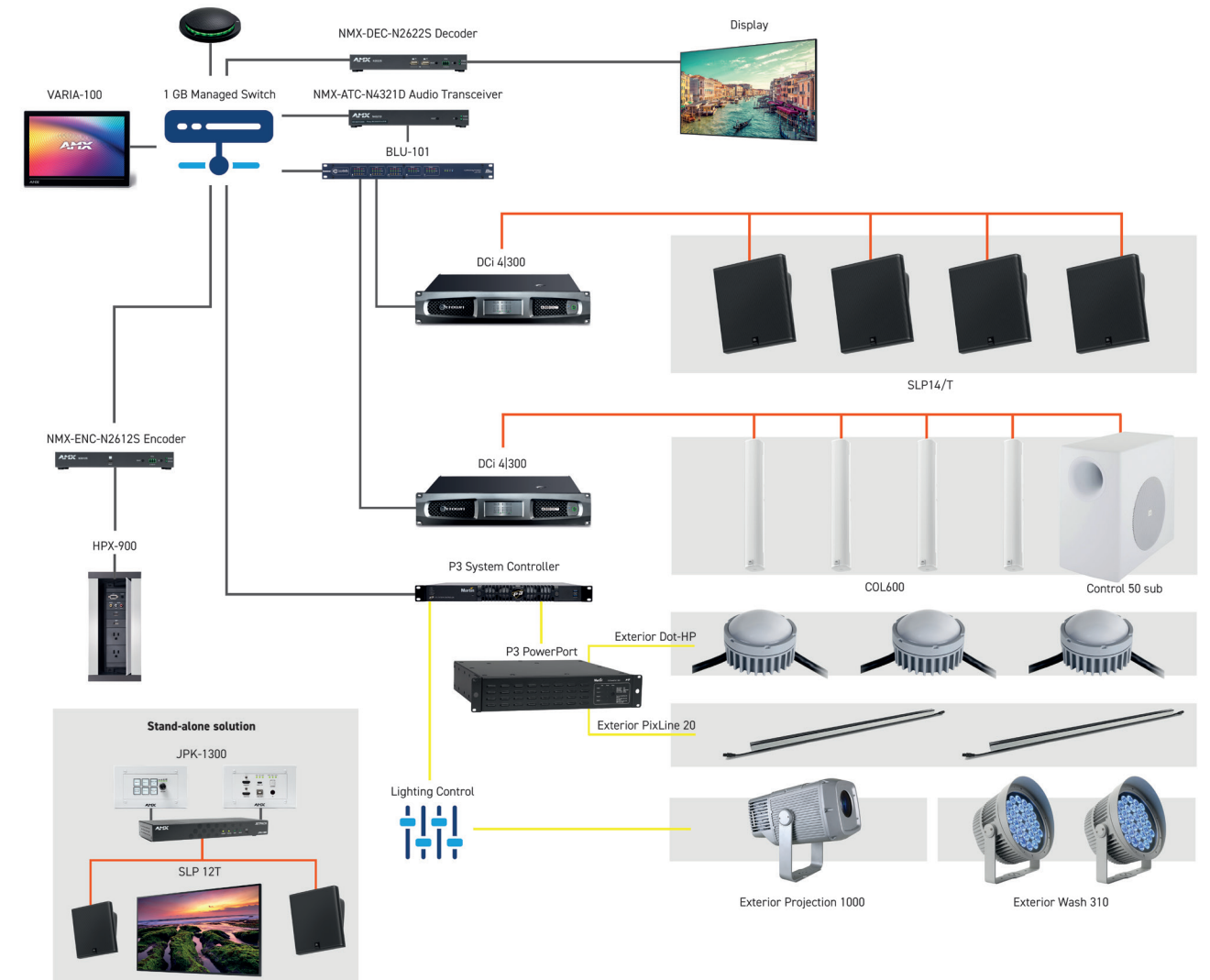
INSTALLED & CONNECTED

Key connected technologies working together in the UBS Arena, New York, USA:

-  • Soundweb London BLU
-  • DCi and i-Tech amplifiers
-  • Control Series loudspeakers
- VTX A-Series line arrays
- VTX B28 Subwoofers

SUGGESTED SOLUTION MEETING SPACES

This system design will grant you control over your meeting with features such as voice lift to ensure that everyone is heard clearly and your message is always delivered with ease. You also have the choice of either an integrated solution or a standalone set-up with Jetpack.



RECOMMENDED PRODUCTS

AMX HYDRAPORT

Bringing modularity to the boardroom table, AMX HydraPort puts the connectivity you need at your fingertips in a flush enclosure.



AMX JETPACK

AMX Jetpack is a remarkably affordable switching, transport and control solution for small to mid-sized meeting rooms.



JBL COL600

The 24" JBL COL600 is a discreet, slim column speaker with wide horizontal dispersion and narrow vertical coverage.



JBL SLP14/T

This two-way, on-wall loudspeaker delivers smooth and consistent coverage while maintaining a low-profile.





To find your connected solution, scan the QR
Code above or visit pro.harman.com