



**ALARM.COM**  
for BUSINESS

# 4MP Indoor/ Outdoor Varifocal Bullet Camera Data Sheet

ADC-VC728PF

www.alarm.com

© 2023 Alarm.com. All rights reserved. 230215

## Specifications

**Supported resolutions:** 2688x1520\*, 1920x1080, 1280x720, 640x360

**Local recording:** SVR and Onboard Recording\*\*

**Image sensor:** 1/2.7" progressive scan CMOS

**Lens & Field of view:** 3.2 mm (W) - 9.8 mm (T), F1.8 - F3.3, 116° to 34°

**Iris:** P-iris

**Angle adjustment:** Pan: 0° to 360°; Tilt: 0° to 90°; Rotation: 0° to 360°

**Remote varifocal control:** Focal length, manual focus adjustment, autofocus

**Low-light sensitivity:** 0 lux with IR

**IR range:** Up to ~95 feet (30 meters)

**Image adjustments:** Flip, brightness, contrast, saturation, sharpness, exposure

**Ethernet connection:** 10/100 Mbps RJ-45

**Operating temperature:** -22°F to 122°F (-30°C to 50°C)

**Operating humidity:** 20% - 100% non-condensing RH

**Power:** 12 VDC ± 10% or PoE (802.3af)

**Dimensions (LxWxH):** 6.8 x 3.0 x 3.0" (17.4 x 7.5 x 7.5 cm)

**Weight:** 19.1 oz (540 g)

**Ingress protection:** IP66

**Compliance:** FCC, IC, C-Tick, CE Class B, UL, RoHS, WEEE  
Compliant with Section 889 of the NDAA\*\*\*

\*4MP recording only supported on Commercial SVR.

\*\*Visit answers.alarm.com for an up-to-date list of supported microSD cards and recording resolutions.

\*\*\*Accurate as of 10/13/21. Visit Alarm.com > Legal > NDAA Statement for the most current information.



## PRO SERIES

## Overview

The VC728PF is a PoE bullet camera with an adjustable ball joint mount and motorized varifocal lens, offering greater installation flexibility in indoor and outdoor environments and allowing users to remotely widen and narrow the camera's field of view without any loss of quality. As part of the commercial Pro Series line, the camera enables intelligent analytics for object detection and business activity tracking. In addition to cloud clip storage, the VC728PF supports 24/7 recording to an optional onboard microSD card and/or the Commercial-Grade Stream Video Recorder.

## Features

- 4MP WDR and HDR video\*
- Business Activity Analytics
- Onboard Recording with Smart View
- Video Analytics with Object Detection
- Power over Ethernet
- IR night vision
- IP66-rated waterproof & dust-tight
- Perimeter Guard™ (supports LED and Audio Alert on firmware version 0.6.3.601+)

## Included accessories

- Camera
- Mounting hardware
- Torx wrench
- Water-resistant cap

## Business Activity Analytics

**Occupancy + People Counting** - Measure occupancy and foot traffic. Receive a notification when real-time occupancy reaches a specified threshold.

**People Counting** - Measure foot traffic through a certain area. Count how many people cross a virtual line in one direction.

**Queue Monitoring** - Monitor people waiting in line. Receive a notification when the number of people in line or average wait time reaches a specified threshold.

**Crowd Gathering** - Monitor large groups. Receive a notification when the crowd size reaches a specified threshold.

**Heat Mapping** - Visualize where people spend the most time within an area during a specified date and time range using a heat map.

## Onboard Recording with Smart View

Record encrypted, 24/7 HD footage locally on the camera with a microSD card. View live and recorded video on the Alarm.com customer website and mobile app from anywhere, using the Smart View video timeline to search for important events such as person detected or door accessed, and jump straight to the corresponding footage.

Approximate days of recording:

Recording Quality	32GB	64GB	128GB	256GB
1920x1080 30FPS	1 Day	2 Days	5 Days	10 Days
1920x1080 15FPS	2 Days	4 Days	7 Days	15 Days
1280x720 10FPS	4 Days	7 Days	15 Days	29 Days
640x480 10FPS	7 Days	15 Days	29 Days	59 Days

Recording days cannot be guaranteed and will vary depending on the amount of motion in the scene.