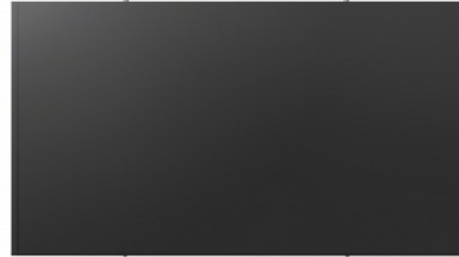


## ZRD-BH12D

Crystal LED video wall modular display cabinet with high brightness and rich colour



### Overview

**Premium super-size images with rich colours, even in bright environments**

The latest generation of Crystal LED premium displays from Sony makes the appeal of super-size LED video walls even more accessible.

The ZRD-BH12D delivers spectacularly bright, richly coloured images in a wide range of environments – including corporate lobbies, entrances, boardrooms and retail showrooms – even in brightly-lit spaces.

Crystal LED fills the room with a spectacular 1,700 cd/m<sup>2</sup> of brightness, more than double that of other high-end LED displays. A specially developed anti-reflection coating on the display panel that prevents ambient light bounce-back under harsh illumination or sunlight. It all adds up to a phenomenal viewing experience that your audience won't forget.

Advanced 4K 120Hz driver technology is augmented by real-time image enhancement features powered by Sony's X1 for Crystal LED picture processor. Every video frame is individually analysed and optimised, ensuring content looks crisp and super-smooth, even if it wasn't

originally shot for large-scale display.

The borderless design of each energy-efficient Crystal LED panel allows multiple ZRD-BH12D cabinets to be tiled seamlessly, creating super-size high resolution displays with virtually any dimensions or aspect ratio – and no bezels or visible gaps. Crystal LED also offers simplified integration compared with previous-generation systems, with slim, light panels that are easy to install and maintain without requiring special skills or complex equipment.

## Features

### **Very high brightness**

The ZRD-BH12D delivers an attention-grabbing brightness of 1,700 cd/m<sup>2</sup> – over twice as bright as other premium displays.

### **Extraordinary colours**

True-to-life, smoothly graduated colours are a must-have for critical viewing applications. Advanced Sony LED driver technology enables an extra-wide colour gamut. You'll see the difference with rich, vibrant colours, even in bright viewing conditions. The ZRD-BH12D reproduces colour gradations with immense accuracy, using 22-bit Super Bit Mapping process that's enabled by the X1 for Crystal LED picture processor. Audiences can see the difference with smooth, natural colour transitions and faithful reproduction of subtle tones in dark scenes.

### **Glare-free viewing**

The display panel features an advanced anti-reflection coating that dramatically reduces glare from ambient lighting.

## **Spectacular results with lower resolution content**

Lower-resolution content doesn't often look its best when it's displayed on a large LED screen, with images appearing grainy and pixilated. The ZRD-BH12D uses Reality Creation to upscale and optimise lower-quality content to near 4K resolution for crisp, natural big-screen viewing.

## **Smooth, fluid movement**

Fast-moving action can be blurry and uncomfortable to watch on a big display. Motionflow inserts additional video frames to ensure smoother, sharper detail and a more natural viewing experience in fast-moving sequences.

## **Wide viewing angle and natural colour**

The ZRD-BH12D delivers a spectacularly immersive, totally seamless visual experience with an extra-wide viewing angle and no unnatural colour shifts. Super fine LED and Sony's unique coating technology reduce colour shifting when the display is viewed from any angle.

## **Seamless images with consistently accurate colour**

Display modules are factory preassembled and calibrated to ensure quick, precise installation. Colour adjustment\* is simplified with our easy-to-use auto adjustment tool using a Sony Alpha camera.

\*Colour adjustment available via future firmware update

## **Easy installation, minimal maintenance**

The ZRD-BH12D offers simplified installation and maintenance compared with previous-generation LED wall systems. Newly designed cabinets are thin and light, broadening options for integration in spaces with limited depth or weight restrictions. With fewer parts to assemble, on-site installation time and costs are

reduced. All system components and cabling are accessible from the front, simplifying maintenance where there's no rear access.

## Specifications

General	
Pixel Pitch	1.27 mm
Surface	Anti-reflection coating
Resolution (W x H)	480 x 270
Brightness (Max.)	1,700 cd/m <sup>2</sup>
Contrast Ratio (0 lx)	More than 1,000,000:1
Viewing Angle (H/V)	170° / 170°
Color Gamut	Approx. 85 % (BT2020, $\Delta u'v'$ coverage) (TBD) Approx. 96% (DCI-P3, $\Delta u'v'$ coverage) (DCI acceptable) (TBD) Approx. 146 % (sRGB, $\Delta u'v'$ area) (TBD)
Bit Depth	22 bit Internal Processing
Frame Rate	Up to 120 fps
Signal Interface	1 in 1 out (2 x RJ45)
Operating Temperature / Operating Humidity	0 °C to 45 °C / 20% to 80% (no condensation)

Storage Temperature / Storage Humidity	-20 °C to 60 °C / 20% to 80% (no condensation)
Power Requirements	AC 100 - 240 V, 50 / 60 Hz
Power Consumption (Max.)	At Max brightness: 120 W (Per-sqm: 574 W) (TBD) At 800 cd/m : 70 W (Per-sqm: 334 W) (TBD)
Power Consumption (Ave.)	55 W (Per-sqm: 263 W) (TBD)
Dimensions (W x H x D)	610 x 343 x 69 mm (24 1/8 x 13 5/8 x 2 3/4 in)
Mass	Approx. 8.6 kg (18 lb 15.36 oz) (Per-sqm: Approx. 41.1 kg)
Application	Indoor
Notes	Please refer to the installation manual for installation.

## Related products



### ZRD-CH12D

Crystal LED video wall modular display cabinet with



### ZRD-CH15D

Crystal LED video wall modular display cabinet with



### ZRCT-300

Display Controller for LED wall display cabinets



### ZRD-BH15D

Crystal LED video wall modular display cabinet with

immersive image  
depth

immersive image  
depth

high brightness and  
rich colour

## Gallery

