Estimated Yearly Energy Cost Federal law prohibits removal of this Based on 12 cents per kWh label before consumer purchase. and 5 hours use per day Estimated yearly electricity ENERG use of this model: 255 kWh Your cost depends on **GUIDE** your utility rates and use. SONY Television Model KD-75X80J Cost Range of Similar Models (69.5" or greater) Visit ftc.gov/energy