



NEW PRODUCT NEWS

4K Memory Card Camera Recorder GY-HM250 V2

The GY-HM250 V2 Upgrade provides Innovative Technology for Social Networking.



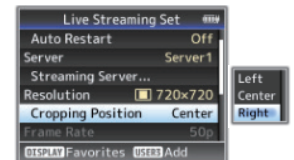
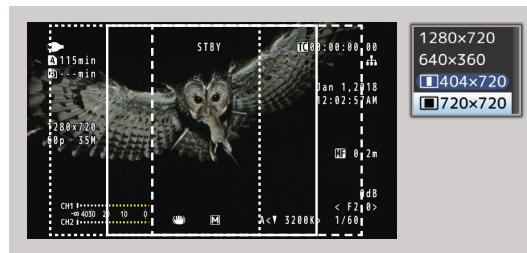
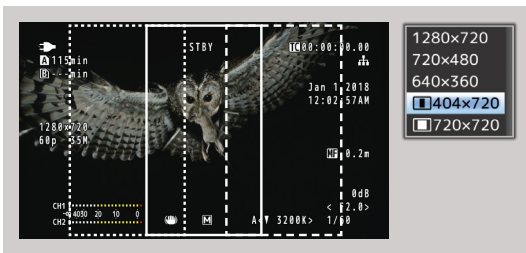
Product photo shown with optional microphone.

4K CAM



SNS Vertical / Square Video Streaming

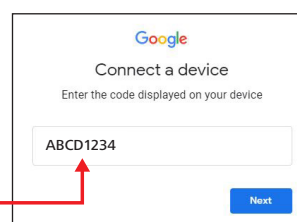
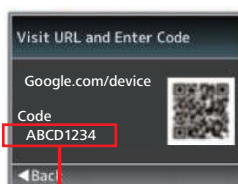
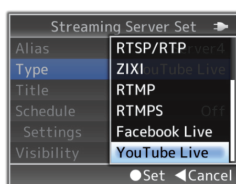
You can select Vertical or Square video streaming for applicable Social Networks, 404x720 or 720x720. White guideline is displayed in the LCD/Viewfinder.



Cropping position can be set to the left, center or right. The position cannot be changed during streaming.

Easy Setup for YouTube Live and Facebook Live

In addition to Facebook Live, you can now use Easy Setup for YouTube Live for simple connection to the SNS.



JVC is a member of "Facebook Live Solution Partners".

<https://www.facebook.com/facebookmedia/solutions/facebook-live>

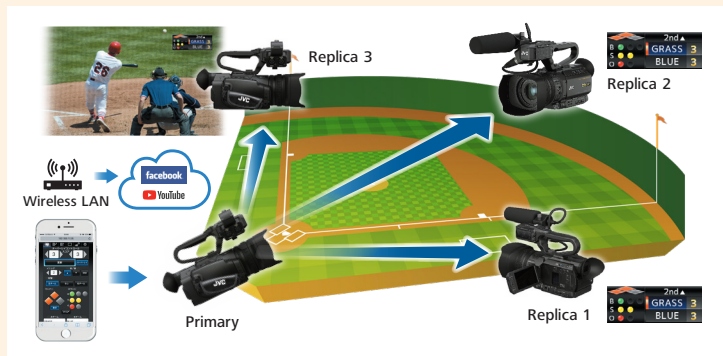


GY-HM250 support "RTMPS" protocol.

GY-HM250SP
GY-HM250ESB

Multiple Camera Score Synchronization

The Score Overlay data from a primary GY-HM250SP/ESB can be synchronized with up to three additional replica camcorders.



Primary : GY-HM250SP/ESB (V2 or later)
Replica : GY-HM250SP/ESB, GY-HC500SPC

Primary



Soccer : Shootout



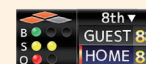
Soccer : Small size



Hockey



Baseball



The camcorder comes with graphics pre-installed for a variety of sports, including football, basketball, baseball, football (soccer), ice hockey and others.

DIS Digital Image Stabilizer (HD mode)

DIS can be used simultaneously with the Optical Image Stabilizer.



DIS OFF



DIS ON

Face Only AF

Face detection technology is used to prioritize the Auto Focus target, dynamically tracking the facial features as the focal point in the frame.



If the face is not detected, the Manual Focus mode is engaged.

Auto Color Matrix Adjustment for LED Lighting

Auto Color Matrix Adjustment reproduces images when shooting under LED lighting in Full Auto mode.

Remote Zoom Ease

Zoom Ease enables wired remote zoom controls similar operation to the rocker switch of the camcorder handle.

Listing of Firmware Upgrade Features and Applicable Models

Features		GY-HM250U GY-HM250E GY-HM258EC	GY-HM250SP GY-HM250ESB	GY-HM180U GY-HM180E	GY-HM170U GY-HM170E GY-HM170EC
SNS	SNS Vertical/Square video streaming	✓	✓	—	—
	Easy set up Facebook Live	✓	✓	—	—
	Easy set up YouTube Live	✓	✓	—	—
	RTMPS	✓	✓	—	—
Overlay	Score Overlay	—	✓	—	—
	Multiple Camera Score Synchronization	—	✓	—	—
	Broadcast Overlay	✓	✓	—	—
Setting	Face Only AF	✓	✓	✓	✓
	Digital Image Stabilizer	✓	✓	✓	✓
	Auto Color Adjustment	✓	✓	✓	✓
	Zoom Ease	✓	✓	✓	✓

Others

Interfaces	Network Connection USB HOST	✓	✓	—	—
	USB (DEVICE) x 1 for mass storage	✓	✓	✓	✓
	SDI output (BNC x 1)	✓	✓	✓	—
Battery		SSL-JVC50 SSL-JVC75		BN-VF823 BN-VC826G BN-S8823 (Available for Americas market)	

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