



Philips Signage Solutions  
D-Line Display

55"

Powered by Android  
450cd/m<sup>2</sup>

**SignageSolutions**



55BDL4051D

## Say more

Smart, fast 24/7 display.

Make it stand out with a faster Philips D-Line Professional display. With Philips superb picture quality and Android SOC more powerful than ever before, capable of delivering complex content to capture your audience's attention. Specificall

### **Superb picture. Blazing processor speed.**

- Android 7. Dedicated Android processor
- Proof of Play for Android content. Know what's playing
- Integrated dual-band WiFi

### **Effortless setup. Total control.**

- Operate, monitor and maintain with CMND & Control
- CMND & Create. Develop and launch your own content
- CMND & Deploy. Install and launch apps remotely
- Integrated mPCIe slot for optional 4G/LTE module

### **Cost-effective system solution**

- FailOver ensures content is always playing
- Integrated HTML5 browser. Play and control online content
- Energy-saving automatic backlight control

**PHILIPS**

# Highlights

## Powered by Android

Control your Philips professional display via an internet connection. The integrated Android OS (SoC) lets you install web and native Android apps directly to the display. A built-in scheduler makes it easy to launch apps and content based on time of day, or user.

## CMND & Control



Run your display network over a local (LAN) connection. CMND & Control allows you to perform vital functions like controlling inputs and monitoring display status. Whether you're in charge of one screen or 100.

## CMND & Create



Take control of your content with CMND & Create. A drag-and-drop interface makes it simple to publish your own content-whether it's a daily specials board or branded corporate information. Preloaded templates and integrated widgets ensure your stills, text, and video will be up and running in no time.

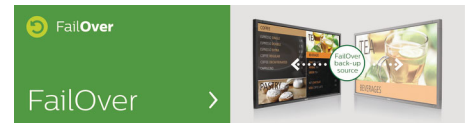
## CMND & Deploy

Quickly install and launch any app-even when you're off-site and working remotely. CMND & Deploy lets you add and update your own apps, as well as apps from the Philips Professional Display App Store. Simply scan the QR code, log in to the store, and click on the app you want to install. The app is automatically downloaded and launched.

## Integrated mPCIe slot

Easily connect 4G/LTE modules to your Philips professional display. The integrated mPCIe slot enables your display to communicate with other devices that share the same wireless connectivity. Invaluable if you're installing displays in locations such as banks or government buildings, where you cannot get onto the local network.

## FailOver



From waiting room to meeting room, never show a blank screen. FailOver lets your Philips Professional Display switch automatically between primary and secondary inputs ensuring content keeps playing even if the primary source goes down. Simply set a list of alternate inputs to be sure your business is always on.

# Specifications

## Picture/Display

- Diagonal screen size: 54.64 inch / 138.8 cm
- Panel resolution: 1920x1080p
- Optimum resolution: 1920 x 1080 @ 60Hz
- Brightness: 450 cd/m<sup>2</sup>
- Contrast ratio (typical): 1100:1
- Dynamic contrast ratio: 500,000:1
- Aspect ratio: 16:9
- Response time (typical): 12 ms
- Pixel pitch: 0.630 x 0.630 mm
- Display colors: 16.7 million
- Viewing angle (H / V): 178 / 178 degree
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Motion compens. deinterlacing, 3D MA deinterlacing, Progressive scan
- Panel technology: IPS
- Placement: Landscape, Portrait

1280 x 960	60Hz
960x720	75Hz
848 x 480	60Hz
832 x 624	75Hz
800 x 600	56, 60, 72, 75Hz
720 x 400	70Hz
640 x 480	60, 67, 72, 75Hz
640 x 350	70Hz

### • Video formats

Resolution	Refresh rate
1080p	50, 60Hz
1080i	50, 60Hz
720p	50, 60Hz
576i	50Hz
576p	50Hz
480p	60Hz
480i	60Hz

- (without condensation)
- Humidity range (storage) [RH]: 0 ~ 90% (without condensation)

## Sound

- Built-in speakers: 2 x 10W RMS

## Accessories

- Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord
- Stand: Universal Stand-L (BM05922)(Optional)
- Included Accessories: Edge Alignment Kit (1)-2pcs, Edge Alignment Kit (2)-1pcs, M2 Screw (x2), M3 screw (x1), Philips logo (x1), RS232 daisy-chain cable, SD card cover (x1), Thumb Screw (x8)

## Connectivity

- Video input: Display Port1.2 (x1), DVI-I (x 1), HDMI (x2)
- Video output: DisplayPort 1.2 (x1), DVI-I (x1)
- Audio input: 3.5 mm jack
- Audio output: 3.5mm jack
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack
- Other connections: micro USB, USB 3.0, USB 2.0, micro SD, mPCIe

## Supported Display Resolution

### • Computer formats

Resolution	Refresh rate
1920 x 1200	60Hz
1920 x 1080	60Hz
1680 x 1050	60Hz
1600 x 1200	60Hz
1600 x 900	60Hz
1400 x 1050	60, 75Hz
1440 x 1050	60Hz
1440 x 900	60, 75Hz
1366 x 768	60Hz
1360 x 768	60Hz
1280x1024	60,67,75Hz
1280 x 768	60Hz, 75Hz
1024x768	60,70Hz
1152 x 864	60, 70, 75Hz
1152 x 900	66Hz
1280 x 720	60,70Hz
1280 x 800	60,75Hz

## Dimensions

- Set dimensions (W x H x D): 1233.4 x 710.3 x 45.5 mm
- Set dimensions in inch (W x H x D): 48.56 x 27.96 x 1.79 inch
- Bezel width: 9.6 mm (T/L/R), 15.7 mm (B)
- Product weight (lb): 39.68 lb
- Product weight: 18 kg
- VESA Mount: 400 x 400 mm, M6

## Convenience

- Tiled Matrix: Up to 15 x 15
- Keyboard control: Hidden, Lockable
- Signal loop through: IR Loothrough, DisplayPort, DVI, RS232
- Network controllable: RJ45, RS232
- Screen saving functions: Pixel Shift, Low Bright
- Picture in picture: PIP

## Power

- Standby power consumption: <0.5 W
- Mains power: AC (100 ~ 240 V) , 2.5A
- Consumption (Typical): 85 W
- Consumption (On mode): 150W (max)

## Operating conditions

- Temperature range (operation): 0 ~ 40 °C
- Temperature range (storage): -10 ~ 50 °C
- Altitude: 0 ~ 3000 m
- MTBF: 50,000 hour(s)
- Humidity range (operation)[RH]: 10 ~ 80%

## Multimedia Applications

- USB Playback Audio: AAC, M4A, MP3, WMA
- USB Playback Picture: BMP, JPEG, JPG, PNG
- USB Playback Video: MKV, MP4, MPEG, MPG, TS, VOB, WMV, ASF, AVI, DAT, FLV

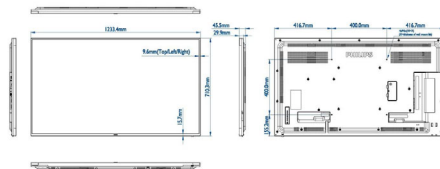
## Miscellaneous

- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, BSMI, CB, EAC, FCC, Class A, PSB, UL/cUL, EMF, EnergyStar 8.0
- Warranty: 3 year warranty

## Internal Player

- CPU: Dual-Core Cortex-A72 @2GHz, Quad-Core Cortex-A53 @ 1.5GHz, RK3399
- GPU: ARM Mali-T860 MP4
- Memory: 4GB DDR3
- Storage: 16GB EMMC
- Wifi: 2T2R, 802.11 ac/a/b/g/n, WCT07R2201
- Operating system: Android 7.1.2

Philips 55BDL4051D  
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Release Date: 2018/09/17



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Version: 3.0.1

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