For Release:

Advanced Technology Video (ATV) Releases NEW Value Line Bullet Cameras

Coppell, TX – July 16, 2015 – <u>Advanced Technology Video</u> (ATV) a leading provider of innovative video surveillance solutions, announces the release of its new IR Bullet Cameras to the ATV Value Line product line.

The **B7T3I** and **B7T6I** performance designed and budget priced IR bullet cameras provide 720TVL resolution. The B7T3I is equipped with a 3.6mm fixed lens and the B7T6I with a 6mm fixed lens. The cameras feature True Day/Night for low light conditions, 23 IR LEDs for night-time operation at 60ft range and are IP66 rated for harsh weather conditions.

"Our B7T cameras are inexpensive and great for small to large projects. ATV continues to offer our current and future customers with a wide variety of products to meet all installation requirements", says Keith Shaver, ATV's VP of Sales and Marketing.

About Advanced Technology Video: Advanced Technology Video has been a force in the security business since 1983. Since then, we've delivered products with unmatched reliability and value to the security industry. Today we're stronger than ever, with a complete lineup of CCTV products that set industry standards for dependability and support. Our full line of cameras, recorders and other devices are loaded with features you won't find anywhere else at the same price. And we back those products with the best customer service and technical support available anywhere. So take a good look at all we have to offer. It's clear that whatever the needs or the application, ATV offers just what you demand.

Security without compromise

For more information on innovative ATV products please contact us at 888-288-7644 or visit our new website at **www.atvideo.com** for the latest products, literature, training and industry news, or visit us on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Google+</u>, or <u>Pinterest</u>.

