



COFFEE		ESPRESSO		ICE ESPRESSO & COFFEE	
Today's Brew	2.30 2.80	Espresso	2.50 3.40	Iced Americano	2.80 3.00
KID-FRIENDLY FAVORITES		Machino	2.20 2.60	Iced Cappuccino	2.70 3.20
Babyino	1.50	Americano	2.40 2.90	Iced Latte	2.80 3.50
Hot Chocolate	2.40 2.90 3.20	Cappuccino	2.60 3.10	Iced Mocha Latte	3.20 3.50
Hot Vanilla	2.80 2.90 3.40	Caramel Cappuccino	2.90 3.60	Iced Vanilla Latte	2.90 3.50
WAKE UP! Add extra espresso shot for \$10		LATTE		Iced Caramel Latte	2.90 3.50
milk and roll		Cafe Latte	2.30 2.60 3.10	Iced Hazelnut Latte	2.90 3.50
		Mocha	2.30 3.70 4.10	Iced White Chocolate Latte	4.20 3.60
		Vanilla	2.80 3.70 4.30	Iced Dark Chocolate Latte	3.20 3.60
		Caramel	2.60 2.60 3.10		
		Hazelnut	2.80 3.70 4.10		
		White Chocolate	2.80 4.00 4.50		
		Dark Chocolate	2.80 4.00 4.50		

Attract audiences large and small, reliably and affordably.

DC-E Series 32"/55" Commercial LED LCD Displays

Deliver your message with maximum impact and minimal budget. The DC-E Series displays feature bright, beautiful messaging in 32" and 55" sizes, to make a huge impact no matter your available space. Our most affordable commercial-grade LED display solutions offer 1920 x 1080 resolution along with the functionality and reliability you need to reach and captivate your audience. And installation is a breeze, with slim, lightweight designs. From retail, education and healthcare to entertainment venues and quick service restaurants, the Samsung DC-E Series is ideal for every organization that wants to engage within budget.

ICE ESPRESSO & COFFEE	
Iced Americano	2.80 3.00
Iced Cappuccino	2.70 3.20
Iced Latte	2.80 3.50
Iced Mocha Latte	3.20 3.50
Iced Vanilla Latte	2.90 3.50
Iced Caramel Latte	2.90 3.50
Iced Hazelnut Latte	2.90 3.50
Iced White Chocolate Latte	3.20 3.60
Iced Dark Chocolate Latte	3.20 3.60

Key Features



An Affordable Solution

The DC-E Series is Samsung's most affordable 32" and 55" commercial-grade LED display solution, which means it doesn't take much to make a huge impact.



Thin Bezel and Ultra-Slim 2.0" Chassis

Samsung's sleekness is now sleeker. The DC55E features a 9.5mm bezel width (top and sides), while the DC32E features a 10.5mm bezel width (top and sides). Both feature a depth of just 2.0", which helps simplify installation and meets ADA requirements.



Reliable 16/7 Operation

Samsung commercial displays are designed from the chassis up to deliver the highest quality images with exceptional reliability. Unlike home TVs, they're designed specifically for long hours of continuous use, and they're backed by a 3-year onsite warranty.



Built-In Tuner

The DC-E Series displays include an embedded tuner, for local tuning of TV content.



Versatile Connectivity

Connect the DC-E series to other digital signage easily. Inputs include HDMI, DVI-I, Component and Composite, as well as USB, RS-232C and RJ45 connections. You can also attach an optional set-back box media player, which expands the DC-E Series' capabilities even further.



MagicInfo Lite for Intuitive Content Management

With Samsung MagicInfo Lite, you can easily play a large range of content including video, images and photos, either on demand or from a schedule. Files can be easily accessed from a USB stick, connected player or drive.

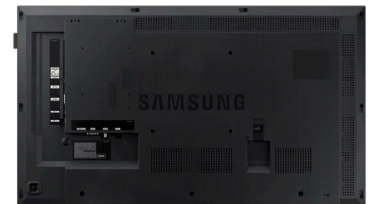
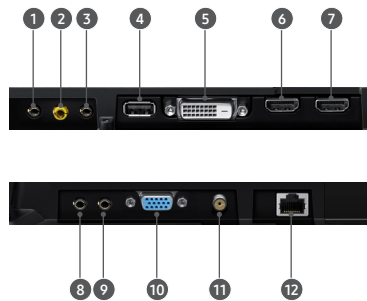
Samsung DC-E Series Commercial LED LCD Displays



		DC32E	DC55E	
Panel	Diagonal Size	32"	55"	
	Type	60Hz D-LED BLU	60Hz D-LED BLU	
	Resolution	1920 x 1080 (16:9)	1920 x 1080 (16:9)	
	Brightness (Typ.)	330 nits	350 nits	
	Contrast Ratio (Typ.)	5000:1	5000:1	
	Viewing Angle (H / V)	178-178	178-178	
	Response Time (G-to-G)	8ms	6ms	
	Orientation	Portrait / Landscape	Portrait / Landscape	
	Speaker Type	Built in Speaker (10W x1)	Built in Speaker (10W + 10W)	
Connectivity	Input	RGB	Analog D-SUB, DVI-D	Analog D-SUB, DVI-D
		Video	HDMI1, HDMI2, CVBS	HDMI1, HDMI2, CVBS
		Audio	Stereo Mini Jack / RGB / DVI / HDMI / CVBS	Stereo Mini Jack / RGB / DVI / HDMI / CVBS
		USB	USB 2.0 x1	USB 2.0 x1
	Output	Audio	Stereo Mini Jack	Stereo Mini Jack
	External Control	RS232C (In) thru Stereo Jack, RJ45	RS232C (In / Out) thru Stereo Jack, RJ45	
External Sensor	IR	IR		
Power	Type	Internal	Internal	
	Power Supply	AC 100 - 240 V~ (+/- 10 %), 50/60 Hz	AC 100 - 240 V~ (+/- 10 %), 50/60 Hz	
	Power Consumption	Max [W / H]	77W	176W
		Typical [W / H]	28W	55W
		Sleep Mode	< 0.5W	< 0.5W
Off Mode	< 0.5W	< 0.5W		
Dimensions	Set	28.4" x 16.5" x 1.96"	48.4" x 27.8" x 1.96"	
	Package	32.1" x 19.3" x 5.2"	53.1" x 31.9" x 5.8"	
	Bezel Width (mm)	10.5 (Top / Side), 15.0 (Bottom)	9.5 (Top / Side), 15.0 (Bottom)	
Weight	Set	9.7 lbs	32.5 lbs	
	Package	13 lbs	42.4 lbs	
Features	VESA Mount	200 x 200mm	400 x 400mm	
	Stand Type	Foot Stand (Optional)	Foot Stand (Optional)	
	Media Player Option Type	Embedded (Lite SoC), Setback Box (Not Attachable)	Embedded (Lite SoC), Setback Box (Attachable)	
	Special	Hardware	Super Clear Coating, Temperature Sensor, Pivot Display, Button Lock, Clock Battery (168 Hrs Clock Keeping), Built in Speaker (10W x 1)	Super Clear Coating, Temperature Sensor, Pivot Display, Button Lock, Clock Battery (168 Hrs Clock Keeping), Built in Speaker (10W x 2)
		Software	Auto Source Switching & Recovery, RS232C / RJ45 MDC, Plug and Play (DCC2B), Built In MagicInfo Lite, Firmware Update by Network, LFD New Home Screen	Auto Source Switching & Recovery, RS232C / RJ45 MDC, Plug and Play (DCC2B), Built In MagicInfo Lite, Firmware Update by Network, LFD New Home Screen
Tuner	Yes	Yes		
Internal Media Player	MIPS 24K, 128KB L2 Cache, 650MHz processor, 512MB Main Memory Interface, Samsung Proprietary OS (VD Linux), 179 MB Storage	MIPS 24K, 128KB L2 Cache, 650MHz processor, 512MB Main Memory Interface, Samsung Proprietary OS (VD Linux), 179 MB Storage		
Environmental Conditions	Operating Temperature	0°C - 40°C	0°C - 40°C	
	Operating Humidity	10-80%	10-80%	
Accessories	Included	Quick Setup Guide, Regulatory Guide, Warranty Card, Power Cord, Remote Controller, Batteries, RS232C (In) Adapter	STN-L3240E	
	Optional	Stand	STN-L3240E	STN-L4655E
		Mount	WMN4070SD	WMN4270SD
Media Player	SBB-DA, SBB-B32D, SBB-DI (not attachable)	SBB-DA, SBB-B32D, SBB-DI		
Green Management	Emission Standard	EMC	EMC	
	ENERGY STAR Compliant	ENERGY STAR 7.0 (USA)	ENERGY STAR 7.0 (USA)	
	RoHS Compliant	Yes	Yes	
	Packaging Recyclability	Packing Materials Recyclable	Packing Materials Recyclable	
Service	Standard Warranty	3 Years Onsite (Parts / Labor / Backlight)	3 Years Onsite (Parts / Labor / Backlight)	

Connectivity

1. Audio Out
2. AV In Video / Component In
3. Audio In
4. USB (5V, 1.5A)
5. DVI In / MagicInfo In
6. HDMI 1
7. HDMI 2
8. IR In
9. RS232C In
10. RGB In
11. Tuner (Coax)
12. RJ45



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